

FCC FOURTH QUARTER - PUBLIC SERVICE PROGRAMMING REPORT | "InfoTrak" Program

WJPA 95.3FM / 1450 AM

January – March, 2017

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Women's Issues, Consumer Matters	Infotrak Public Affairs Program	Sunday 1/1/2017 8 am	30 minutes	Carol L. Rickard. Tobacco Treatment Specialist. Ms. Rickard explained what smokers perceive as the benefits and why it's so hard for people to kick the habit.
Diversity, Minority Concerns	Infotrak Public Affairs Program	Sunday 1/1/2017 8 am	30 minutes	Matthew Freeman. Senior Consultant at TMI Consulting. Mr. Freeman said every human is biased in one way or another. And it's a constant process to recognize & reduce it.
Personal Health	Infotrak Public Affairs Program	Sunday 1/1/2017 8 am	30 minutes	Gloria Lopez-Cordle. Patient Advocate. Ms. Lopez believes that patients & their families need to take charge of their medical information.
Employment, Career & Education	Infotrak Public Affairs Program	Sunday 1/8/2017 8 am	30 minutes	Diane Mulcahy. Author, Professor. Professor Mulcahy explained why everyone needs to recognize & accept it's changing nature & prepare for it.
Workplace Matters & Mental Health	Infotrak Public Affairs Program	Sunday 1/8/2017 8 am	30 minutes	Sarah Elliston. Professional workshop leader & trainer. Ms. Elliston said many people don't even recognize that they are difficult to deal with. She also explained reasons behind this character.
The Environment & Consumer Matters	Infotrak Public Affairs Program	Sunday 11/8/2017 8 am	30 minutes	Melody Bomgardener. Senior Business Editor of Chemical & Engineering News. Ms. Bomgardener spoke about fleece and how it could be contributing to the next big ocean plastics problem.
Career & Mental Health	Infotrak Public Affairs Program	Sunday 1/15/2017 8 am	30 minutes	Tony Lee. Employment Expert. Discussed the growth potential of certain careers.
Substance Abuse, Crime & Minority Concerns	Infotrak Public Affairs Program	Sunday 1/15/2017 8 am	30 minutes	Kevin Shird. Former drug dealer & convict. Discussed his life of spending years as a young drug trafficker on the streets of Baltimore.
Personal Health	Infotrak Public Affairs Program	Sunday 1/15/2017 8 am	30 minutes	Sean Burch. Multiple world-record holder in extreme sports events. Discussed his book: <i>"Hyperfitness: 12 Weeks to Conquering Your Inner Everest & Getting Into The Best Shape of Your Life.."</i>

Sex Trafficking, Youth at Risk & Crime	Infotrak Public Affairs Program	Sunday 1/22/2017 8 am	30 minutes	Jan Edwards. President & CEO of 'Paving The Way.' Ms. Edwards discussed the problem and how rampant it is; being on every corner of the U.S.
Employment & Career	Infotrak Public Affairs Program	Sunday 2/5/2017 8 am	30 minutes	Martin Yate. Career & employment expert. Mr. explained why & how technology has fueled rapid changes in the job search market.
Water, Poverty & Gov't. Services	Infotrak Public Affairs Program	Sunday 2/5/2017 8 am	30 minutes	Elizabeth Mack, PhD. The Doctor lead a study that found that water rates continue to rise and a number of U.S. households will be unable to afford water.
Child Safety & Consumer Matters	Infotrak Public Affairs Program	Sunday 2/5/2017 8 am	30 minutes	Kim Dulic. U.S. Consumer Product Safety Commission. Ms. Dulic encouraged consumers to consider to secure televisions in their homes.
Women's Issues & Employment	Infotrak Public Affairs Program	Sunday 2/12/2017 8 am	30 minutes	Valarie Burton. Personal & Executive Coach. Ms. Burton outlined techniques women can utilize to be more clearly understood & respected.
School Shootings & Unemployment	Infotrak Public Affairs Program	Sunday 2/12/2017 8 am	30 minutes	John Hagan, PhD. Professor of Sociology & Law, Northwestern University. The Doctor lead a study that uncovered a connection between increased unemployment rates & school shootings.
Crime Prevention & Personal Safety	Infotrak Public Affairs Program	Sunday 2/12/2017 8 am	30 minutes	Jason Hanson. Former CIA Officer. Mr. Hanson discussed ways to prevent and react to home invasions or abductions.
Drug Abuse & Mental Health	Infotrak Public Affairs Program	Sunday 2/19/2017 8 am	30 minutes	Sally Satel, MD. Doctor discussed American's addiction to opioids; including heroin, fentanyl & oxycodone.
Alzheimer's Disease, Pollution & Gov't. Policies	Infotrak Public Affairs Program	Sunday 2/19/2017 8 am	30 minutes	Caleb Finch, PhD. Professor of Neurobiology at the University of Southern California. Discussed the tiny particles that pollute air and how it may increase the chance of dementia.
Personal Health, Finance & Gov't. Policies	Infotrak Public Affairs Program	Sunday 2/19/2017 8 am	30 minutes	Andrew Friedson, PhD. Assistant Professor of Economics at the University of Denver. Andrew outlined the possible reasons that people facing financial delinquencies or falling credit scores may be more likely to die at an early age.
Retirement, Govt. Policies & Personal Finance	Infotrak Public Affairs Program	Sunday 2/26/2017 8 am	30 minutes	Andrew Eschtruth. Associate Director for External Relations at the Center for Retirement Research at Boston College. Discussed the issue that Americans are not saving enough.

Education & Personal Finance	Infotrak Public Affairs Program	Sunday 2/26/2017 8 am	30 minutes	Ellen Peters, PhD. Professor of Psychology & Director of the Behavioral Decision Making Initiative at O.S.U. Dr. Peters lead a study that examined how people perceived their math abilities, then compared it to their actual math.
Gambling Addition & Gov't. Policies	Infotrak Public Affairs Program	Sunday 2/26/2017 8 am	30 minutes	Les Bernal. Executive Director of "Stop Predatory Gambling.." Mr. Bernal talked about the increasingly aggressive ways that governments are marketing new lottery products.
Minority Concerns, Women's Issues & Career	Infotrak Public Affairs Program	Sunday 3/5/2017 8 am	30 minutes	Jamie Wright. Attorney, partner in the Los Angeles based Millennial Government Affairs group. Ms. Wright shared her story as an African American woman who broke through the barriers to become a successful attorney.
Consumer Matters & Personal Finance	Infotrak Public Affairs Program	Sunday 3/5/2017 8 am	30 minutes	Laura Adams. Senior Insurance Analyst at InsuranceQuotes.com. Ms. Adams said most consumers don't price compare frequently enough and she offered several money-saving strategies.
End of Life Issues & Personal Health	Infotrak Public Affairs Program	Sunday 3/5/2017 8 am	30 minutes	Samira Beckwith. Lifecare expert. Ms. Beckwith offered suggestions on how to open a conversation with a terminally ill patient.
Disaster Preparedness	Infotrak Public Affairs Program	Sunday 3/12/2017 8 am	30 minutes	Robert Meyer, PhD. Insurance Professor of Marketing. Dr. Meyer discussed what we can do to improve disaster preparedness.
Education & Criminal Rehabilitation	Infotrak Public Affairs Program	Sunday 3/12/2017 8 am	30 minutes	Daniel Karpowitz, PhD. The Professor explained how & why Bard College has provided hundreds of incarcerated men & women across the country access to a high quality liberal arts education.
Personal Health & Women's Issues	Infotrak Public Affairs Program	Sunday 3/12/2017 8 am	30 minutes	Kendrin Sonnevile. Research Scientist. The Doctor conducted a study that found that teenage girl athletes with high levels of vitamin D were half as likely to suffer a stress fracture.
Education, Poverty & Parenting	Infotrak Public Affairs Program	Sunday 3/19/2017 8 am	30 minutes	David Berliner, PhD. The Doctor disputed the idea that the nation's public schools are failing.
Mental Health, Consumer Matters	Infotrak Public Affairs Program	Sunday 3/19/2017 8 am	30 minutes	Adam Alter, PhD. Associate Professor of Marketing at New York University. The Professor discussed addictive technology.
Traffic Safety, Consumer Matters	Infotrak Public Affairs Program	Sunday 3/19/2017 8 am	30 minutes	Richard Ponziani. Traffic safety researcher. Studies found that drivers fail to use turn signals nearly half the time when making lane changes.

Criminal Justice & Mental Health	Infotrak Public Affairs Program	Sunday 3/26/2017 8 am	30 minutes	Kevin Davis. Journalist. Discussed how a defendant should receive a lesser punishment because of brain injuries or abnormalities.
Lyme Disease & Personal Health	Infotrak Public Affairs Program	Sunday 3/25/2017 8 am	30 minutes	Richard Horowitz, MD. Dr. Horowitz discussed how victims of Lyme disease are often misdiagnosed with other illnesses.
Personal Health & Aging	Infotrak Public Affairs Program	Sunday 3/26/2017 8 am	30 minutes	Robert Hyldahl, PhD. The Dr. spoke about his research on knee inflammation.

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