

FCC THIRD QUARTER - PUBLIC SERVICE PROGRAMMING REPORT | "InfoTrak" Program

WJPA 95.3FM / 1450 AM

July - September, 2017

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Personal Finance	Infotrak Public Affairs Program	Sunday 7/2/2017 8 am	30 minutes	Tony Robbins, motivational speaker. Discussed lessons that anyone can use to improve their personal finances.
Mental Health, Substance Abuse	Infotrak Public Affairs Program	Sunday 7/2/2017 8 am	30 minutes	Andrew Sperling. Mr. Sperling outlined how the Affordable Care Act has affected mental health and substance abuse services.
Traffic Safety & Persona Health	Infotrak Public Affairs Program	Sunday 7/2/2017 8 am	30 minutes	Richard Lichenstein, MD. The Dr. conducted a survey that found headphone related deaths while biking or driving have tripled in the past few years.
Mental Health & Consumer Matters	Infotrak Public Affairs Program	Sunday 7/9/2017 8 am	30 minutes	Bill Thornton, PhD. Dr. Thornton led a study that found that the mere presence of a smart phone – even if turned off – can make it difficult to perform complex tasks.
Personal Health Senior Citizens	Infotrak Public Affairs Program	Sunday 7/9/2017 8 am	30 minutes	Sharon Fowler, MPH. Ms. Fowler was the co-author of a study that found diet soda consumption leads to expanding waistlines.
Consumer Matters & Mental Health	Infotrak Public Affairs Program	Sunday 7/9/2017 8 am	30 minutes	Regina Leeds, Professional Organizer. Ms. Leeds talked about the reasons that keeping order in our lives and possessions is so difficult.
Personal Health	Infotrak Public Affairs Program	Sunday 7/9/2017 8 am	30 minutes	Clifford Bassett, MD. Dr. Bassett explained why allergies are on the rise and it's underlying causes.
Laurence Kotlikoff, PhD.	Infotrak Public Affairs Program	Sunday 7/9/2017 8 am	30 minutes	The Dr. has developed the first retirement planning software built by economists. He explained this approach and how it differs from traditional retirement advice.
Education & Government Policies	Infotrak Public Affairs Program	Sunday 7/23/2017 8 am	30 minutes	Kevin Carey, PhD. The Dr. discussed recent innovations in digital learning and why current methods are woefully outdated.

Diabetes & Personal Health	Infotrak Public Affairs Program	Sunday 7/23/2017 8 am	30 minutes	George King, MD. Dr. King discussed the effect of diabetes on the nation's health and how it's possible to prevent and even reverse type 2 diabetes.
Nutrition & Children's Health	Infotrak Public Affairs Program	Sunday 7/23/2017 8 am	30 minutes	Christopher Ferguson, PhD. Dr. Ferguson led a study into the effects of fast food and children. He also offered advice for parents.
Parenting, Privacy Concerns	Infotrak Public Affairs Program	Sunday 7/30/2017 8 am	30 minutes	Rachel Strickland, Co-Chair of the Parent Coalition for Student Privacy. Ms. Strickland explained why parents should be concerned about schools & third party vendors sharing personal data.
Physical Fitness & Personal Health	Infotrak Public Affairs Program	Sunday 7/23/2017 8 am	30 minutes	Vijay Varma, PhD. Dr. Varma explained how 19 year olds get the same amount of exercise as 60 year olds and why this is a problem.
Impaired Driving & Substance Abuse	Infotrak Public Affairs Program	Sunday 7/23/2017 8 am	30 minutes	Jim Hedlund. Consultant for the Governor's Highway Association. Mr. Hedlund conducted a study and found more drivers who were tested after fatal crashes had more drugs in their system than alcohol.
Poverty & Legal Reform	Infotrak Public Affairs Program	Sunday 8/6/2017 8 am	30 minutes	Benjamin Barton, Professor of Law. The Professor discussed what he sees are long-lasting problems in our judicial system.
Accident Prevention & Personal Health	Infotrak Public Affairs Program	Sunday 8/6/2017 8 am	30 minutes	Steve Casner, PhD. Dr. Casner explained why few of are careful as we think we are and what we can do about it.
Women's Issues & Career	Infotrak Public Affairs Program	Sunday 8/6/2017 8 am	30 minutes	Robin Berhrstock, author of 'Adventures in Women Entrepreneurs'. Dr. Behrstock shared some examples of women who overcame personal & professional setbacks and turned their dreams into reality.
Parenting	Infotrak Public Affairs Program	Sunday 8/13/2017 8 am	30 minutes	Lea Walters, PhD. Dr. Walters discussed strength-based parenting, which focuses on sincerely praising children's strengths rather than correct their weaknesses.
Physical Fitness & Mental Health	Infotrak Public Affairs Program	/Sunday 8/13/2017 8 am	30 minutes	Octavia Zahart, doctoral candidate in health psychology. Ms. Zahart discussed how a person's mindset affects their over-all health
Poverty & Youth At Risk	Infotrak Public Affairs Program	Sunday 8/13/2017 8 am	30 minutes	Rachel Kimbro, PhD. The Dr. offered educators suggestions on how educators & legislators should attempt to deal with the issue of children growing up in low-income neighborhoods.

Parenting & The Environment	Infotrak Public Affairs Program	Sunday 8/20/2017 8 am	30 minutes	Scott Sampson, PhD. The Dr. explained the disconnect between nature and kids is a problem that should concern parents.
Education & Consumer Matters	Infotrak Public Affairs Program	Sunday 8/20/2017 8 am	30 minutes	David Ernst, PhD. Dr. Ernst said could save an average of \$128 a course if traditional textbooks were replaced with the new electronic ones.
Sexual Harrasment	Infotrak Public Affairs Program	Sunday 8/20/2017 8 am	30 minutes	Linda Gordon Howard. Ms. Howard talked about progress in the battle of sexual harassment.
Substance Abuse & Personal Health	Infotrak Public Affairs Program	Sunday 8/27/2017 8 am	30 minutes	Tim Stockwell, PhD. The Dr. conducted a study that casts doubt on the belief that having a glass of wine with dinner could protect them from heart disease.
Civic Participation	Infotrak Public Affairs Program	Sunday 8/27/2017 8 am	30 minutes	Justin Knoll. Sociology doctoral student. Mr. Knoll spoke about the people who most engage in online political discussions are more likely to vote.
Senior Citizens & Career	Infotrak Public Affairs Program	Sunday 8/27/2017 8 am	30 minutes	Ken Blanchard, Management expert. Mr. Blanchard explained why it is more critical than ever to seek out a mentor for career advancement.
Privacy & Government Policies	Infotrak Public Affairs Program	Sunday 9/3/2017 8 am	30 minutes	Bruce Schneier. Data security expert. Bruce outlined simple steps that consumers can do to protect their personal privacy.
Minority Concerns, Parenting	Infotrak Public Affairs Program	Sunday 9/3/2017 8 am	30 minutes	Matthew Drayton. Motivational speaker. Matthew discussed the importance of mentoring, education & leadership for kids who otherwise face grim futures in the inner cities in America.
Personal Health & Senior Citizens	Infotrak Public Affairs Program	Sunday 9/3/2017 8 am	30 minutes	Huntington Potter, PhD. Dr. Potter discussed Alzheimer's Disease and why it is such an expense in the nation's healthcare system.
Parenting, Youth at Risk	Infotrak Public Affairs Program	Sunday 9/10/2017 8 am	30 minutes	Jean Twenge, PhD. The Dr. discussed the mental health and development of iGen; The first generation to spend their entire adolescence in the age of the smartphone.
Traffic Safety	Infotrak Public Affairs Program	Sunday 9/10/2017 8 am	30 minutes	Pam Fischer. Traffic Safety Expert. Ms. Fischer led a study that found bicyclist deaths have risen more than 12%.

Crime & Consumer Matters	Infotrak Public Affairs Program	Sunday 9/10/2017 8 am	30 minutes	Kenneth Rogoff, PhD. Dr. Rogoff believes the government should discontinue the use of \$50 & \$100 bills as they are mostly used for vehicles of tax-evasion, drug trades terrorism and more.
Youth concerns, Careers & Parenting	Infotrak Public Affairs Program	Sunday 9/17/2017 8 am	30 minutes	Jack Kosakowski. President & CEO of Junior Achievement – USA. Jack talked about the rapidly changing career environment and how Junior Achievement is adapting to today’s tech environment.
Alzheimer’s Disease & Aging.	Infotrak Public Affairs Program	Sunday 9/17/2017 8 am	30 minutes	The Dr. suggested every American should get a genetic test at age 45 to determine their likelihood of developing Alzheimer’s.
Poverty & Hunger	Infotrak Public Affairs Program	Sunday 9/17/2017 8 am	30 minutes	Craig Gundersen, PhD. The Dr. led a study that found the 5.4 million people age 60 or over in the U.S. did not have enough food for an active & healthy lifestyle.
Pollution & Personal Health	Infotrak Public Affairs Program	Sunday 9/24/2017 8 am	30 minutes	Roby Greenwald, PhD. Dr. Greenwald lead a study with sensors mounted inside the passenger compartments of cars and found pollution levels were twice as high as previously thought.
Cancer & Women’s Issues	Infotrak Public Affairs Program	Sunday 9/24/2017 8 am	30 minutes	Rebekah Hagler, PhD. The Dr. found the most American women aren’t aware of the risks of over-diagnosis and overtreatment, regarding breast cancer screening.
Consumer Matters 1	Infotrak Public Affairs Program	Sunday 9/24/2017 8 am	30 minutes	Meghan Busse, PhD. Dr. Buse was the co-author of a study that found women are frequently quoted higher car repair prices than men.

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