

FCC FOURTH QUARTER - PUBLIC SERVICE PROGRAMMING REPORT | "InfoTrak" Program

WJPA 95.3FM /1450 AM

October – December, 2017

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Education & Parenting	Infotrak Public Affairs Program	Sunday 10/7/2017 8 am	30 minutes	Suzanne Bouffard, PhD. The Doctor discussed the critical importance of pre-school programs.
Youth at Risk & Parenting	Infotrak Public Affairs Program	Sunday 10/7/2017 8 am	30 minutes	Robert Stern, PhD. The Doctor outlined symptoms of CTE and discussed factors that parents should consider.
Child Development	Infotrak Public Affairs Program	Sunday 10/7/2017 8 am	30 minutes	Julia Leonard; graduate student in Brain & Cognitive Sciences. Ms. Leonard discussed why developing perseverance in childhood pays off later in school.
1 <sup>st</sup> Amendment & Employment	Infotrak Public Affairs Program	Sunday 10/14/2017 8 am	30 minutes	Michael Schmidt. Publisher & Editor of a blog devoted to the interplay between social media & employment law. Mr. Schmidt explained how to decide if a social media posting may or may not be permissible.
Personal Health	Infotrak Public Affairs Program	Sunday 10/14/2017 8 am	30 minutes	Daniel Leffler, MD. The Dr. discussed the popularity of gluten-free diets.
Personal Health	Infotrak Public Affairs Program	Sunday 10/14/2017 8 am	30 minutes	Eric Finklestein, PhD. Health expert. Dr. Finklestein discussed obesity.
Emergency Preparedness & First Aid	Infotrak Public Affairs Program	Sunday 10/21/2017 8 am	30 minutes	Elliott Haut, FACS. Associate Professor of Surgery & Anesthesiology. The Doctor talked about a study that revealed that victims of gunshots or stabbings taken to a trauma center in an ambulance were 62% less likely to die.
Mental Health/Retirement Planning	Infotrak Public Affairs Program	Sunday 10/21/2017 8 am	30 minutes	Vicki Bogan, PhD. The Doctor discussed anxiety and people with psychological distress.
Entrepreneurism	Infotrak Public Affairs Program	Sunday 10/21/2017 8 am	30 minutes	May McCarthy, author. Ms. McCarthy discussed the biggest surprises encountered by people who start their own business.

Tax Fraud & Identity Theft	Infotrak Public Affairs Program	Sunday 10/28/2017 8 am	30 minutes	Abby Eisenkraft tax expert. Ms. Eisenkraft outlined the warning signs of thieves using your data.
Media Issues	Infotrak Public Affairs Program	Sunday 10/28/2017 8 am	30 minutes	Gita Johar, PhD. The Doctor discussed fake news on social media sites.
First Aid & Personal Health	Infotrak Public Affairs Program	Sunday 10/28/2017 8 am	30 minutes	Dr. Chris Smith. The Doctor talked about why bystanders are reluctant to use AED's.
Crime & Personal Defense	Infotrak Public Affairs Program	Sunday 11/4/2017 8 am	30 minutes	Tim Larkin, self-defense expert. A discussion about the use of violence in self-defense situations.
Diversity & Racial Bias	Infotrak Public Affairs Program	Sunday 11/4/2017 8 am	30 minutes	Gail Heyman, PhD. The Dr. talked about racial bias in children being found as early as age 3.
Mental Health	Infotrak Public Affairs Program	Sunday 11/4/2017 8 am	30 minutes	Doug Abrams. Led a discussion on the topic of joy.
Economy & Consumer Matters	Infotrak Public Affairs Program	Sunday 11/11/2017 8 am	30 minutes	Scott Galloway, PhD. Discussion on the most influential companies on the planet and whether these companies are playing by the rules.
Domestic Violence & Mental Health	Infotrak Public Affairs Program	Sunday 11/11/2017 8 am	30 minutes	Katrina Scott. A discussion on how the workplace is affected by an employee who is involved in domestic violence.
Personal Health & Workplace Matters	Infotrak Public Affairs Program	Sunday 11/11/2017 8 am	30 minutes	Lawrence Cheskin, MD., FACP. Discussing productivity and being overweight.
Juvenile Crime & Youth at Risk	Infotrak Public Affairs Program	Sunday 11/18/2017 8 am	30 minutes	Ashley Kendall, PhD. She discussed the costs incurred by communities as a result of youth crime.
Physical Fitness & Personal Health	Infotrak Public Affairs Program	Sunday 11/18/2017 8 am	30 minutes	Martin Gibala, PhD. Dr. Gibala talked about the value of high intensity workouts.

Career & Mental Health	Infotrak Public Affairs Program	Sunday 11/18/2017 8 am	30 minutes	Daniel McGuinn. Offered tips on how to channel nervous jitters into useful emotions.
Men's Issues & Personal Health	Infotrak Public Affairs Program	Sunday 11/25/2017 8 am	30 minutes	Jamin Brahmhatt, MD. The Doctor offered advice to wives who want to encourage their husbands to make their health a greater priority.
Workplace Matters	Infotrak Public Affairs Program	Sunday 11/25/2017 8 am	30 minutes	Lori LaCivita, PhD. Ms. LaCivita outlined strategies for managers to build strong & effective teams with a diverse pool of employees.
Food Safety	Infotrak Public Affairs Program	Sunday 11/25/2017 8 am	30 minutes	Ted Labuza, PhD. A discussion on expiration dates on food labels.
Teenage Concerns & Parenting	Infotrak Public Affairs Program	Sunday 12/22/2017 8 am	30 minutes	Sean Covey. Outlined what he believes are the six largest challenges faced by today's teens.
Mental & Physical Fitness	Infotrak Public Affairs Program	Sunday 12/22/2017 8 am	30 minutes	Carl Janney, PhD. The Doctor led a study that suggested that it may be wise for mental health providers to add exercise to their patients' treatment plans.
Drunk Driving	Infotrak Public Affairs Program	Sunday 12/22/2017 8 am	30 minutes	Adam Barry, PhD. The Doctor outlined the potential reasons that designated driver programs have been less than successful.
Parenting & Mental Health	Infotrak Public Affairs Program	Sunday 12/9/2017 8 am	30 minutes	Amy Morin PhD. Social Worker. Dr. Morin explained why she believes parents must strive to raise mentally strong children.
Career & Economy	Infotrak Public Affairs Program	Sunday 12/9/2017 8 am	30 minutes	Marion McGovern. Marion discussed the biggest misconceptions regarding the gig economy and explained reasons behind its rapid growth.
Education & Poverty	Infotrak Public Affairs Program	Sunday 12/9/2017 8 am	30 minutes	Nadia Lopez talked about the risks & challenges faced by students in a high crime, low-income neighborhood.
Consumer Matters	Infotrak Public Affairs Program	Sunday 12/16/2017 8 am	30 minutes	Laura Adams, Insurance Analyst. Laura outlined the little-known factors that can have a big impact on the price of insurance.

Substance Abuse, Criminal Justice	Infotrak Public Affairs Program	Sunday 12/16/2017 8 am	30 minutes	Miriam Boeri, PhD. Discussing why drug abuse among Americans is skyrocketing.
Personal Health	Infotrak Public Affairs Program	Sunday 12/16/2017 8 am	30 minutes	John Thyfault, PhD. Talked about how exercise can be effective for people dealing with high cholesterol.
Personal Health	Infotrak Public Affairs Program	Sunday 12/23/2017 8 am	30 minutes	Nicholas Tatonetti, PhD. The Doctor explained the time of year a person is born dictates many of the environmental factors they are exposed to during birth & early development.
Employment & Economic Development	Infotrak Public Affairs Program	Sunday 12/23/2017 8 am	30 minutes	Michael Shuman, Economist. Talked about how the traditional method of chasing large companies with huge tax payer subsidies creates very few jobs.
Community & Diversity Issues	Infotrak Public Affairs Program	Sunday 12/23/2017 8 am	30 minutes	Bill Bishop, Author. Bill explained what is behind this movement and why it is not a positive development.
Employment & Career	Infotrak Public Affairs Program	Sunday 12/30/2017 8 am	30 minutes	Sheila Markin Nielson, career counselor. She discussed the usefulness of online tools such as LinkedIn along with the value of resumes in today's employment environment.
Education & Parenting	Infotrak Public Affairs Program	Sunday 12/30/2017 8 am	30 minutes	Jennifer Suor, researcher & PhD candidate. Discussed high levels of the hormone cortisol in children with unstable hormones.
Senior Citizens & Traffic Safety	Infotrak Public Affairs Program	Sunday 12/30/2017 8 am	30 minutes	Andy Cohen, CEO of Carin.com. He explained how to determine whether an older loved one is no longer fit to drive.