

WJPA

95.3 FM
1450 AM
wjpa.com

1450 AM
First Quarter Report, 2016

WJPA 95.3FM & 1450 AM
Daily News Schedule: Monday-Friday

Time Schedule	Program Source	News Minute
5:00-5:05 a.m.	WJPA News	5:00
5:30-5:33 a.m.	WJPA News	3:00
6:00-6:10 a.m.	WJPA News	10:00
6:30-6:33 a.m.	WJPA News	3:00
7:00-7:10 a.m.	WJPA News	10:00
7:30-7:33 a.m.	WJPA News	3:00
8:00-8:10 a.m.	WJPA News	10:00
8:30-8:33 a.m.	WJPA News	3:00
9:00-9:10 a.m.	WJPA News	10:00
10:00-10:05 a.m.	WJPA News	5:00
11:00-11:05 a.m.	WJPA News	5:00
12:00-12:10 p.m.	WJPA News	10:00
1:00-1:05 p.m.	WJPA News	5:00
2:00-2:05 p.m.	WJPA News	5:00
3:00-3:05 p.m.	WJPA News	5:00
4:00-4:05 p.m.	WJPA News	5:00
5:00-5:10 p.m.	WJPA News	10:00
5:30-5:33 p.m.	WJPA News	3:00
6:00-6:05 p.m.	WJPA News	5:00
7:00-7:05 p.m.	WJPA News/Lottery Results	5:00

WJPA 95.3FM & 1450 AM
Daily News Schedule: Saturday

Time Schedule	Program Source	News Minute
6:00-6:10 a.m.	WJPA News	10:00
6:30-6:33 a.m.	WJPA News	3:00
7:00-7:10 a.m.	WJPA News	10:00
7:30-7:33 a.m.	WJPA News	3:00
8:00-8:10 a.m.	WJPA News	10:00
8:30-8:33 a.m.	WJPA News	3:00
9:00-9:05 a.m.	WJPA News	5:00
10:00-10:05 a.m.	WJPA News	5:00
11:00-11:05 a.m.	WJPA News	5:00
12:00-12:10 p.m.	WJPA News	10:00

Public Affairs Programming

WJPA FM-95.3

Info-Track

7:30am – 8:00am

Info Track is a community affairs program
(Duration 30-minutes)

Live Traffic Updates

Airs every 30-minutes during AM and PM drive

(5:30am through 10am – Morning Drive)

(3:00pm through 7pm – Afternoon Drive)

WJPA radio airs these traffic updates to help local motorists. PennDOT has embarked on projects involving major highways in the WJPA radio listening area.

WJPA RADIO

"Info Track" Weekly Public Affairs Program Topics & Guests

First Quarterly Report | January – March 2016

Date:	Guest Name:	Subject:
1/3	John Eterno, PhD.,	Crime & Government Policies
1/3	Kristin Copeland, MD	Children's Health, Parenting & Education
1/3	Phil Reed	The Environment & Consumer Matters
1/10	Jane Bryant Quinn	Retirement Planning & Personal Finance
1/10	Kate Carr	Parenting & Children's Health
1/10	Roger Beckett	Education & Government Policies
1/17	Stephen Kohn	Whistleblowing & Crime
1/17	Mary Norris	Education & Career
1/17	Kevin Fiscella, MD, MPH	Personal Health & Minority Concerns
1/24	Maria Konnikova	Crime & Consumer Matters
1/24	Elizabeth Levy Paluck, PhD.,	Bullying & Youth at Risk
1/24	Alex Hutchinson, PhD.,	Science & Government Spending
1/31	Susan B. Roberts, PhD.,	Nutrition & Personal Health
1/31	March Goodman	Crime, Online Security
1/31	Sissy Lappin	Consumer Matters & Personal Finance
2/7	Brandi Britton	Employment, Career & Social Media
2/7	Jennifer Bradley	Human Trafficking & Child Abuse
2/7	Richard Taylor, PhD.,	Economics, Consumer Matters
2/14	Jamie Cooper	Personal Health & Obesity
2/14	R. Douglas Fields, PhD.,	Mental Health
2/14	Thomas Nassif, PhD.,	Military Affairs, Mental Health
2/21	Rashami Shetgiri, MD	Youth Violence & Charitable Contributions
2/21	Harold Pollack, PhD.,	Personal Finance
2/21	Maria Cockern	Education & Teen Concerns
2/28	Katy Harriger, PhD.,	Civic Participation
2/28	Matt Schultz	Personal Finance & Consumer Matters
2/28	Phil Reed	Consumer Matters
3/6	Patty Ann Tublin, PhD.,	Women's Issues & Career
3/6	Henry Gornbein	Legal Matters
3/6	Jerry Brewer, MD	Cancer & Personal Health
3/13	Brian Fleming	Mental Health
3/13	Bradley Bale, MD	Personal Health
3/13	Alfie Kohn	Education
3/20	Richard Retting, MS, FITE	Traffic Safety & Personal Health
3/20	Brandon Alderman, PhD.,	Mental & Personal Health
3/20	Paul Redman	Horticulture & Education
3/27	Michael Blaha, MD	Personal Health
3/27	Janette Sadik-Khan	Urban Planning
3/27	Jason Wiles, PhD.,	Education & Minority Concerns

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Statement:

Public Service Lecture Series at California University of Pennsylvania

March 29th 2016

Program Director Pete Povich and News Director Jim Jefferson both attended a lecture series at California University of Pennsylvania.

Dr. Rick Cummings invited Pete and Jim to speak to a group of students interested in radio, television and public relations.

About 100 students were at the lecture to ask questions and to seek guidance in seeking employment in these fields.

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Job-Shadowing Statement:

April Horency, a Junior from Trinity High School.
April is a Journalism student, interested in news.

She visited March 11th from 9am to 12pm.

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Public Service Announcements
First Quarter, 2016

Foster Care
Baseball Hall of Fame
“Caregivers”
Learning Issues
“Grow-Up”
Paralyzed Vets
Underage Drinking
“Fatherhood”
Child Safety Seats
American Cancer Volunteers
CASA for Kids
Wa-Com Ham Radio Operators
First Christian Church “Used Clothing Closet”
Glaucoma
“Faith in Action”
Domestic Violence