

WJPA

95.3 FM
1450 AM
wjpa.com

95.3 FM
FIRST QUARTER REPORT
2015

WJPA 95.3 FM
Daily News Schedule Monday--Friday

Time Schedule	Program Source	News Minute
5:00--5:05 a.m.	WJPA News	5:00
5:30--5:33 a.m.	WJPA News	3:00
6:00--6:10 a.m.	WJPA News	10:00
6:30--6:33 a.m.	WJPA News	3:00
7:00--7:10 a.m.	WJPA News	10:00
7:30--7:33 a.m.	WJPA News	3:00
8:00--8:10 a.m.	WJPA News	10:00
8:30--8:33 a.m.	WJPA News	3:00
9:00--9:10 a.m.	WJPA News	10:00
10:00--10:05 a.m.	WJPA News	5:00
11:00--11:05 a.m.	WJPA News	5:00
12:00--12:10 p.m.	WJPA News	10:00
1:00--1:05 p.m.	WJPA News	5:00
2:00--2:05 p.m.	WJPA News	5:00
3:00--3:05 p.m.	WJPA News	5:00
4:00--4:05 p.m.	WJPA News	5:00
4:30--4:33 p.m.	WJPA News	3:00
5:00--5:10 p.m.	WJPA News	10:00
5:30--5:30 p.m.	WJPA News	3:00
6:00--6:05 p.m.	WJPA News	5:00

WJPA 95.3 FM
News Schedule--Saturday

Time Schedule	Program Source	News Minute
5:00—5:05 a.m.	WJPA News	05:00
5:30—5:33 a.m.	WJPA News	03:00
6:00--6:10 a.m.	WJPA News	10:00
6:30--6:33 a.m.	WJPA News	03:00
7:00--7:10 a.m.	WJPA News	10:00
7:30--7:33 a.m.	WJPA News	03:00
8:00--8:10 a.m.	WJPA News	10:00
8:30--8:33 a.m.	WJPA News	03:00
9:00--9:10 a.m.	WJPA News	10:00
10:00--10:05 a.m.	WJPA News	05:00
11:00--11:05 a.m.	WJPA News	05:00
12:00--12:10 p.m.	WJPA News	10:00

WJPA 95.3 FM
News Schedule—Sunday
Mutual News

Time Schedule	Program Source	News Minute
6:00—6:05 a.m.	WJPA News	05:00
7:00—7:05 a.m.	WJPA News	05:00
8:00—8:05 a.m.	WJPA News	05:00
9:00—9:05 a.m.	WJPA News	05:00
10:00—10:05 a.m.	WJPA News	05:00
11:00—11:05 a.m.	WJPA News	05:00
12:00--12:10 p.m.	WJPA News	10:00

Public Affairs Programming

WJPA FM-95.3

Info-Track

7:30am - 8:00am

Info Track is a community affairs program
(Duration 30-minutes)

Live Traffic Updates

Airs every 30-minutes during AM and PM drive

(5:30am through 10am - Morning Drive)

(3:00pm through 7pm - Afternoon Drive)

WJPA radio airs these traffic updates to help local motorists. PennDOT has embarked on projects involving major highways in the WJPA radio listening area.

WJPA RADIO

"Info Track" Weekly Public Affairs Program Topics & Guests

Quarterly Report | January – March, 2015

Date:	Guest Name:	Subject:
1-4	Gaby Chapman	Literacy & Education
1-4	Jeff Reeves	Retirement Planning & Senior Citizens
1-4	Sarah Brokaw	Women's Issues
1-11	Edward Hallowell, MD	Mental Health
1-11	Jill Weisenberger	Nutrition & Personal Health
1-11	Jacquelyn Gamino, Phd.,	Education & Poverty
1-18	Tony Lee	Mental Health & Career
1-18	Kevin Shird	Substance Abuse
1-18	Sean Burch	Personal Health
1-25	Andrew Eschtruth	Retirement
1-25	Ellen Peters, PhD.,	Education & Personal Finance
1-25	Les Bernal	Gambling Addiction
2-1	Cathy Steinburg	Sexual Assault
2-1	Chadwick Wasilenkoff	Crime & Counterfeiting
2-1	Megan Moreno, MD	Substance Abuse
2-1	Raymond Francis, MSc	Nutrition & Health
2-1	Darrell Gurney	Employment
2-8	Peter Sacco, PhD.,	Substance Abuse
2-8	Jeff Speck, AICP	Urban Planning
2-15	Tony Robbins	Personal Finance
2-15	Andrew Sperling	Mental Health
2-15	Richard Lichenstein, MD	Personal Health
2-22	Tony Wagner, EdD.,	Education
2-22	Susan Carpenter	The Environment
3-1	Catherine Collinson	Retirement
3-1	Brian Wansink, PhD.,	Consumer Matters
3-1	Cami Walker	Volunteerism
3-1	Debra Donston-Miller	Employment
3-1	Tim Lohrentz	Payday Loans & Poverty
3-8	Mark Underwood, PhD.,	Personal Health
3-8	Patty Osterberg	Recycling
3-15	David Rabiner, PhD.,	Substance Abuse
3-15	Michael Thompson	Youth At Risk
3-15	Doug Goodman, PhD.,	Workplace Matters
3-22	Michael Moss	Personal Health

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April, 2015

WJPA Recruitment Statement:

On March 26th Pete Povich, program director and Jim Jefferson, news director attended California University communications and business seminar. It was hosted by Dr. Cummings.

For students in the field to learn and to interact with people in the radio field.

WJPA encouraged them to intern with us and to entertain the idea of joining our team someday.



Shadowing This Quarter | Trinity High School

Stephanie Gabirel
Stephen Day

Shadowing This Quarter | McGuffey School

Laren Thomas

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Recorded Public Service Announcements

VETERANS
SOCIAL SECURITY
BRIGHT FOCUS
A.A.R.P.
CHILDHOOD OBESITY
WORDS HURT

Local Public Service Announcements

STOCKDALE V.F.D. / SPRINGDALE
TAYLORSTOWN CHRISTIAN CHURCH DINNER
CITIZEN'S LIBRARY
KJKS CHARITIES
SOUTH CANONSBURG CHURCH PRESCHOOL
ENTROLLMENT
DOMESTIC VIOLENCE OF S.W. PA.
THE AMERICAN CANCER SOCIETY
WASHINGTON COUNTY MEALS ON WHEELS