

**WJPA**

**95.3 FM**

**1450 AM**

**wjpa.com**

**95.3-FM**  
**First Quarter Report, 2016**

**WJPA 95.3FM & 1450 AM**  
**Daily News Schedule: Monday-Friday**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
5:00-5:05 a.m.	WJPA News	5:00
5:30-5:33 a.m.	WJPA News	3:00
6:00-6:10 a.m.	WJPA News	10:00
6:30-6:33 a.m.	WJPA News	3:00
7:00-7:10 a.m.	WJPA News	10:00
7:30-7:33 a.m.	WJPA News	3:00
8:00-8:10 a.m.	WJPA News	10:00
8:30-8:33 a.m.	WJPA News	3:00
9:00-9:10 a.m.	WJPA News	10:00
10:00-10:05 a.m.	WJPA News	5:00
11:00-11:05 a.m.	WJPA News	5:00
12:00-12:10 p.m.	WJPA News	10:00
1:00-1:05 p.m.	WJPA News	5:00
2:00-2:05 p.m.	WJPA News	5:00
3:00-3:05 p.m.	WJPA News	5:00
4:00-4:05 p.m.	WJPA News	5:00
5:00-5:10 p.m.	WJPA News	10:00
5:30-5:33 p.m.	WJPA News	3:00
6:00-6:05 p.m.	WJPA News	5:00
7:00-7:05 p.m.	WJPA News/Lottery Results	5:00

**WJPA 95.3FM & 1450 AM**  
**Daily News Schedule: Saturday**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
6:00-6:10 a.m.	WJPA News	10:00
6:30-6:33 a.m.	WJPA News	3:00
7:00-7:10 a.m.	WJPA News	10:00
7:30-7:33 a.m.	WJPA News	3:00
8:00-8:10 a.m.	WJPA News	10:00
8:30-8:33 a.m.	WJPA News	3:00
9:00-9:05 a.m.	WJPA News	5:00
10:00-10:05 a.m.	WJPA News	5:00
11:00-11:05 a.m.	WJPA News	5:00
12:00-12:10 p.m.	WJPA News	10:00

## **Public Affairs Programming**

---

### **WJPA FM-95.3**

#### **Info-Track**

7:30am – 8:00am

Info Track is a community affairs program  
(Duration 30-minutes)

#### **Live Traffic Updates**

Airs every 30-minutes during AM and PM drive

(5:30am through 10am – Morning Drive)

(3:00pm through 7pm – Afternoon Drive)

WJPA radio airs these traffic updates to help local motorists. PennDOT has embarked on projects involving major highways in the WJPA radio listening area.

# WJPA RADIO

## "Info Track" Weekly Public Affairs Program Topics & Guests

First Quarterly Report | January – March 2016

---

<b>Date:</b>	<b>Guest Name:</b>	<b>Subject:</b>
1/3	John Eterno, PhD.,	Crime & Government Policies
1/3	Kristin Copeland, MD	Children's Health, Parenting & Education
1/3	Phil Reed	The Environment & Consumer Matters
1/10	Jane Bryant Quinn	Retirement Planning & Personal Finance
1/10	Kate Carr	Parenting & Children's Health
1/10	Roger Beckett	Education & Government Policies
1/17	Stephen Kohn	Whistleblowing & Crime
1/17	Mary Norris	Education & Career
1/17	Kevin Fiscella, MD,MPH	Personal Health & Minority Concerns
1/24	Maria Konnikova	Crime & Consumer Matters
1/24	Elizabeth Levy Paluck, PhD.,	Bullying & Youth at Risk
1/24	Alex Hutchinson, PhD.,	Science & Government Spending
1/31	Susan B. Roberts, PhD.,	Nutrition & Personal Health
1/31	March Goodman	Crime, Online Security
1/31	Sissy Lappin	Consumer Matters & Personal Finance
2/7	Brandi Britton	Employment, Career & Social Media
2/7	Jennifer Bradley	Human Trafficking & Child Abuse
2/7	Richard Thaylor, PhD.,	Economics, Consumer Matters
2/14	Jamie Cooper	Personal Health & Obesity
2/14	R. Douglas Fields, PhD.,	Mental Health
2/14	Thomas Nassif, PhD.,	Military Affairs, Mental Health
2/21	Rashami Shetgiri, MD	Youth Violence & Charitable Contributions
2/21	Harold Pollack, PhD.,	Personal Finance
2/21	Maria Cockern	Education & Teen Concerns
2/28	Katy Harriger, PhD.,	Civic Participation
2/28	Matt Schultz	Personal Finance & Consumer Matters
2/28	Phil Reed	Consumer Matters
3/6	Patty Ann Tublin, PhD.,	Women's Issues & Career
3/6	Henry Gornbein	Legal Matters
3/6	Jerry Brewer, MD	Cancer & Personal Health
3/13	Brian Fleming	Mental Health
3/13	Bradley Bale, MD	Personal Health
3/13	Alfie Kohn	Education
3/20	Richard Retting, MS, FITE	Traffic Safety & Personal Health
3/20	Brandon Alderman, PhD.,	Mental & Personal Health
3/20	Paul Redman	Horticulture & Education
3/27	Michael Blaha, MD	Personal Health
3/27	Janette Sadik-Khan	Urban Planning
3/27	Jason Wiles, PhD.,	Education & Minority Concerns

# WJPA

**95.3 FM**  
**1450 AM**  
**wjpa.com**

**Statement:**

**Public Service Lecture Series at California University of Pennsylvania**

March 29<sup>th</sup> 2016

Program Director Pete Povich and News Director Jim Jefferson both attended a lecture series at California University of Pennsylvania.

Dr. Rick Cummings invited Pete and Jim to speak to a group of students interested in radio, television and public relations.

About 100 students were at the lecture to ask questions and to seek guidance in seeking employment in these fields.

# WJPA

**95.3 FM**  
**1450 AM**  
**wjpa.com**

**Job-Shadowing Statement:**

April Horency, a Junior from Trinity High School.  
April is a Journalism student, interested in news.

She visited March 11<sup>th</sup>, from 9am to 12pm.

# **WJPA**

**95.3 FM**  
**1450 AM**  
**wjpa.com**

Public Service Announcements  
First Quarter, 2016

Foster Care  
Baseball Hall of Fame  
“Caregivers”  
Learning Issues  
“Grow-Up”  
Paralyzed Vets  
Underage Drinking  
“Fatherhood”  
Child Safety Seats  
American Cancer Volunteers  
CASA for Kids  
Wa-Com Ham Radio Operators  
First Christian Church “Used Clothing Closet”  
Glaucoma  
“Faith in Action”  
Domestic Violence