

WJPA

95.3 FM
1450 AM
wjpa.com

95.3 FM Second Quarter Report, 2023

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LOCAL NEWS SCHEDULING: Monday – Friday

April – June, 2023

| Program: | Day: | Duration: | Time: | Subject(s): |
|--|-----------------------------|------------|-------------------|---|
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 5:00am – 5:05am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES | MONDAY THROUGH FRIDAY | 3 MINUTES | 5:30am – 5:33am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 10 MINUTES | 6:00am – 6:10am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES | MONDAY THROUGH FRIDAY | 3 MINUTES | 6:30am – 6:33am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 10 MINUTES | 7:00am – 7:10am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER HEADLINES | MONDAY THROUGH FRIDAY | 3 MINUTES | 7:30am – 7:33am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 10 MINUTES | 8:00am – 8:10am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER HEADLINES | MONDAY THROUGH FRIDAY | 3 MINUTES | 8:30am – 8:33am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 9:00am – 8:05am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 10:00am – 10:05am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 11:00am – 11:05am | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 10 MINUTES | 12:00pm – 11:05pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 1:00pm – 1:05pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 2:00pm – 2:05pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 3:00pm – 3:05pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |

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|--|-----------------------------|------------|-----------------|---|
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 4:00pm – 4:05pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER HEADLINES | MONDAY THROUGH FRIDAY | 3 MINUTES | 4:30pm – 4:33pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 10 MINUTES | 5:00pm – 5:10pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER HEADLINES | MONDAY THROUGH FRIDAY | 3 MINUTES | 5:30pm – 5:33pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | MONDAY THROUGH FRIDAY | 5 MINUTES | 6:00pm – 6:05pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |
| LOCAL NEWS/SPORTS/WEATHER HEADLINES | MONDAY THROUGH FRIDAY | 3 MINUTES | 7:00pm – 7:03pm | LOCAL/NATIONAL NEWS/WEATHER/ SPORTS |

April – June, 2023
LOCAL NEWS SCHEDULING: Saturday

| Program: | Day: | Duration: | Time: | Subject(s): |
|--|----------|------------|-------------------|------------------------------------|
| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | SATURDAY | 10 MINUTES | 6:00am – 6:10am | LOCAL/NATIONAL NEWS/WEATHER/SPORTS |
| WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES | SATURDAY | 3 MINUTES | 6:30am – 6:33am | LOCAL/NATIONAL NEWS/WEATHER/SPORTS |
| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | SATURDAY | 10 MINUTES | 7:00am – 7:10am | LOCAL/NATIONAL NEWS/WEATHER/SPORTS |
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| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | SATURDAY | 10 MINUTES | 8:00am – 8:10am | LOCAL/NATIONAL NEWS/WEATHER/SPORTS |
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| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | SATURDAY | 5 MINUTES | 9:00am – 9:05am | LOCAL/NATIONAL NEWS/WEATHER/SPORTS |
| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | SATURDAY | 5 MINUTES | 10:00am – 10:05am | LOCAL/NATIONAL NEWS/WEATHER/SPORTS |
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| WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST | SATURDAY | 10 MINUTES | 12:00pm – 12:10pm | LOCAL/NATIONAL NEWS/WEATHER/SPORTS |

April – June, 2023
AIRED PUBLIC SERVICE ANNOUNCEMENTS

| LOCAL PUBLIC SERVICE ANNOUNCEMENTS | NATIONAL PUBLIC SERVICE ANNOUNCEMENTS |
|--|--|
| Mon Valley Historical Society United Presbyterian Church Washington American Legion Post #175 Washington Medical Service Dog Cokeburg Fire Hall Benefit NAACP Citizens Library | Adult Vaccination Stand Up to Cancer Crones Disease Shriners Make Me a Firefighter UNICEF Flooded Vehicles Colonography |

April – June, 2023
RECRUITMENT STATEMENT

From Program Director, Pete Povich:

In April, Savannah Ikach started an internship that is to continue through the summer. She is attending Point Park University as a sophomore. Savannah is training in News and covering meetings.

George Lasko one of WJPA's operational engineers gave a lecture and demonstration at the Greene County Historical Society Museum. It took place on June 10th from 10 am to 2 pm. The lecture included the history of radio with a 100 year old radio and early technology. He also encouraged anyone interested in the radio field to apply at WJPA radio.

April – June, 2023
“INFOTRAK” Public Service Program

| Issues: | Program: | Date/Time: | Duration: | Guests & Narratives: |
|--|---------------------------------|---------------------------|--------------|--|
| Disability Awareness & Support | Infotrak Public Affairs Program | Sunday 4-2-23 8 am | 8:40 minutes | Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and said that with the right outlook, disabled people can still live a purposeful and happy life. |
| Crime, Consumer Matters & Ethics | Infotrak Public Affairs Program | Sunday 4-2-23 8 am | 8:43 minutes | Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Doctors discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media. |
| Drunk Driving Prevention & Substance Abuse | Infotrak Public Affairs Program | Sunday 4-2-23 8 am | 5:09 minutes | Alcohol is the third-leading cause of preventable death in the US, with alcohol-impaired driving alone claiming 11,654 lives in 2020. Dr. Kilmer shared the results of a RAND study of a unique statewide alcohol-monitoring program in South Dakota. The 24/7 program requires repeat drunk drivers to be tested twice per day for alcohol use. The study found that the participants in the program had a roughly 50% lower chance of death. |
| Whistleblowing, Crime & Government Regulations | Infotrak Public Affairs Program | Sunday 4-9-23 8 am | 8:53 minutes | Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it’s becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle. |
| Education & Career | Infotrak Public Affairs Program | Sunday 4-9-23 8 am | 8:21 minutes | Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation’s education system have made proper grammar less “cool.” |
| Personal Health & Minority Concerns | Infotrak Public Affairs Program | Sunday 4-9-23 8 am | 4:54 minutes | Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap. |
| Artificial Intelligence, Technology & Employment | Infotrak Public Affairs Program | Sunday 4-16-23 8 am | 9:29 minutes | ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact. |

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| Disabilities & Employment | Infotrak Public Affairs Program | Sunday 4-16-23 8 am | 7:59 minutes | Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns. |
| Personal Health & Senior Citizens | Infotrak Public Affairs Program | Sunday 4-16-23 8 am | 5:06 minutes | Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure. |
| Antisemitism & Crime | Infotrak Public Affairs Program | Sunday 4-23-23 8 am | 7:59 minutes | According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community. |
| Poverty, Economy & Government Policies | Infotrak Public Affairs Program | Sunday 4-23-23 8 am | 9:24 minutes | Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net. |
| Teen Employment & Parenting | Infotrak Public Affairs Program | Sunday 4-23-23 8 am | 5:12 minutes | For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem. |
| Child Literacy & Education | Infotrak Public Affairs Program | Sunday 4-30-23 8 am | 7:50 minutes | 67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English. |
| Personal Relationships, Mental Health & Women's Issues | Infotrak Public Affairs Program | Sunday 4-30-23 8 am | 9:26 minutes | Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances." |
| Emergency Preparedness & Personal Health | Infotrak Public Affairs Program | Sunday 4-30-23 8 am | 4:57 minutes | Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained the steps need to provide emergency assistance to someone who is bleeding badly. |

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| Inflation & Personal Finance | Infotrak Public Affairs Program | Sunday 5-7-23 8 am | 7:23 minutes | While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board. |
| Media, Emergency Preparedness & Consumer Matters | Infotrak Public Affairs Program | Sunday 5-7-23 8 am | 9:54 minutes | Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend. |
| Personal Health & Aging | Infotrak Public Affairs Program | Sunday 5-7-23 8 am | 5:01 minutes | Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis. |
| Child Safety & Parenting | Infotrak Public Affairs Program | Sunday 5-14-23 8 am | 9:27 minutes | Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers. |
| Medical Errors & Emergency Care | Infotrak Public Affairs Program | Sunday 5-14-23 8 am | 7:44 minutes | Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER. |
| Youth At Risk, Violence & Poverty | Infotrak Public Affairs Program | Sunday 5-14-23 8 am | 4:50 minutes | Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services. |
| Personal Finance & Retirement Planning | Infotrak Public Affairs Program | Sunday 5-21-23 8 am | 8:30 minutes | Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement. |

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| Public Health, Poverty & Food Safety | Infotrak Public Affairs Program | Sunday 5-21-23 8 am | 8:37 minutes | Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available. |
| Infrastructure & Cyber Attacks | Infotrak Public Affairs Program | Sunday 5-21-23 8 am | 5:10 minutes | Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take to guard against this form of attack. |
| Estate Planning, Senior Citizens & Parenting | Infotrak Public Affairs Program | Sunday 5-28-23 8 am | 8:22 minutes | Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place. |
| Juvenile Crime & Parenting | Infotrak Public Affairs Program | Sunday 5-28-23 8 am | 8:54 minutes | Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on—even if they are arrested as a minor. Her findings were consistent, even for higher income families. |
| Hunger, Poverty, Government Programs & Volunteerism | Infotrak Public Affairs Program | Sunday 5-28-23 8 am | 4:58 minutes | Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities. |
| Drowning Prevention | Infotrak Public Affairs Program | Sunday 6-4-23 8 am | 8:31 minutes | Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Kathchmarchi offered five recommendations for parents to keep their children safe. |
| Workplace Matters, Diversity & Career | Infotrak Public Affairs Program | Sunday 6-4-23 8 am | 8:52 minutes | Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent. |

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| Environment | Infotrak Public Affairs Program | Sunday 6-4-23 8 am | 5:08 minutes | “No mow” initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it’s cut to roughly four inches. |
| Employment & Career | Infotrak Public Affairs Program | Sunday 6-11-23 8 am | 8:35 minutes | Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation and how prepare questions for the interviewer. |
| Parenting, Mental Health & Substance Abuse | Infotrak Public Affairs Program | Sunday 6-11-23 8 am | 8:45 minutes | Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media. |
| Entrepreneurship & Career | Infotrak Public Affairs Program | Sunday 6-11-23 8 am | 5:00 minutes | Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a significant mistake. She offered seven tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or convert customers. |
| Alzheimer’s Disease | Infotrak Public Affairs Program | Sunday 6-18-23 8 am | 8:40 minutes | More than 11 million Americans currently care for someone with Alzheimer’s disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer’s in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances. |

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| Community College & Higher Education | Infotrak Public Affairs Program | Sunday 6-18-23 8 am | 8:44 minutes | Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained a problem described as "credit loss," when students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilized the identical textbook as the university's class. |
| Education & Parenting | Infotrak Public Affairs Program | Sunday 6-18-23 8 am | 5:06 minutes | Educational scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prod. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. Put another way, it's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study. |
| Crime & Consumer | Infotrak Public Affairs Program | Sunday 6-25-23 8 am | 8:50 minutes | Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem. |
| Volunteerism, Youth Mental Health & Parenting | Infotrak Public Affairs Program | Sunday 6-25-23 8 am | 8:33 minutes | Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people. |
| Employment & Retirement Planning | Infotrak Public Affairs Program | Sunday 6-25-23 8 am | 5:07 minutes | Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged. |