

95.3 FM Fourth Quarter Report, 2021

### <u>WJPA AM/FM – FOURTH QUARTER, 2021</u> OCTOBER - DECEMBER <u>LOCAL NEWS SCHEDULING</u>: Monday – Friday

Program	Day	Duration	Time	Subject(s)
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	5:00am - 5:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30am - 5:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

### WJPA AM/FM – FOURTH QUARTER, 2021 OCTOBER - DECEMBER LOCAL NEWS SCHEDULING: Saturday

Program	Day	Duration	Time	Subject(s)
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	9:00am – 9:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	10:00am- 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	11:00am - 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	12:00pm – 12:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

## <u>WJPA AM/FM – FOURTH QUARTER, 2021</u> OCTOBER - DECEMBER <u>"InfoTrak" Informational Program</u>

lssues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Youth Concerns	Infotrak Public Affairs Program	Sunday 10/3/21 8 am	30 minutes	Jack Kosakowski talked about a survey that found that 77% of parents are concerned about their children's ability to have a successful career as adults.
Alzheimer's & Aging	Infotrak Public Affairs Program	Sunday 10/3/21 8 am	30 minutes	Dale Bredsen, MD. The Dr. said new research & drugs are giving hope that the disease can be prevented & maybe even reversed.
Hunger & Poverty	Infotrak Public Affairs Program	Sunday 10/3/21 8 am	30 minutes	Craig Gunderson, PhD. The Dr. led a study that found that 5.4 million people age 60 or older in the US did not have enough food for a healthy lifestyle. He explained how food insecurity adversely affects seniors' health.
Pollution/Personal Health	Infotrak Public Affairs Program	Sunday 10/10/21 8 am	30 minutes	Roby Greenwald, Phd. Led a study with sensors mounted inside the passenger compartments of cars and found that interior pollution levels were twice as high as previously thought.
Cancer & Women's Issues	Infotrak Public Affairs Program	Sunday 10/10/21 8 am	30 minutes	Rebekah Nagler, PhD. Led a study that found most American women aren't aware of the risks of over- diagnosis & over-treatment regarding breast cancer treatment.
Substance Abuse & Education	Infotrak Public Affairs Program	Sunday 10/10/21 8 am	30 minutes	Dr. David Rabiner discussed the illegal use of prescription medications by college students to improve their academic performance.
Drug Abuse & Personal Health	Infotrak Public Affairs Program	Sunday 10/17/21 8 am	30 minutes	Dr. David Mazer was the co-author of a study that found that adults under 45, who consumed cannabis within the last 30 days suffered from nearly double the number of heart attacks than adults who didn't use the drug.
Bullying, Youth at Risk	Infotrak Public Affairs Program	Sunday 10/17/21 8 am	30 minutes	JoAnna Quinn outlined the typical signs of bullying & what parents should do if their child is a victim of bullying.
Nutrition & Personal Health	Infotrak Public Affairs Program	Sunday 10/17/21 8 am	30 minutes	Dr. Elizabeth Klodas discussed the problem with high cholesterol in Americans & explained how dietary changes can make a difference.
Disaster Preparedness, Public Safety	Infotrak Public Affairs Program	Sunday 10/24/21 8 am	30 minutes	Manny Centeno outlined what the public needs to know about the Emergency Alert System & provided real-life examples to illustrate why EAS is so important to public safety.
Personal Health & Physical Fitness	Infotrak Public Affairs Program	Sunday 10/24/21 8 am	30 minutes	Professor Amanda Paluch led a study that found that walking at least 7-thousand steps a day reduced middle-aged people's risk of premature death. Walking faster, or more, did not further reduce the risk.
Workplace Matters, Stress Reduction	Infotrak Public Affairs Program	Sunday 10/24/21 8 am	30 minutes	Vanessa Bohns discussed how work emails are being sent at all hours of the day & night & are a tremendous source of stress.

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Autism & Government Policies	Infotrak Public Affairs Program	Sunday 10/31/21 8 am	30 minutes	Eric Garcia shared his story of living with autism, to explain the social & policy gaps that often fail to help Americans across the autism spectrum. He also said `society has not listened to the needs of the autistic community.
Higher Education & Career	Infotrak Public Affairs Program	Sunday 10/31/21 8 am	30 minutes	Sarah Foster led a study that ranked the most & least valuable college majors. Ms. Foster shared the rankings, as well as what crucial factors students should consider when deciding a major.
Mental Health & Social Media	Infotrak Public Affairs Program	Sunday 10/31/21 8 am	30 minutes	Elaine Parke says, like anything, the positive or negative influences of Facebook depend on how you use it. Taking a break from Facebook might be good for your mental health.
Mental Health & Workplace Matters	Infotrak Public Affairs Program	Sunday 11/7/21 8 am	30 minutes	Jen Fisher explained how companies can encourage open & honest conversations to remove the stigma surrounding mental health.
Career Mentoring	Infotrak Public Affairs Program	Sunday 11/7/21 8 am	30 minutes	Patty Alper explained why mentors are important for the success of both employees & company overall. She outlined questions an applicant can ask to determine the accessibility to mentors throughout a company.
Mental Health/Parenting	Infotrak Public Affairs Program	Sunday 11/7/21 8 am	30 minutes	Shannon Carpenter is a stay-at-home dad. He shared his own story of becoming a stay-at-home dad & the lessons he shares with other men considering it.
Economy & Personal Finance	Infotrak Public Affairs Program	Sunday 11/14/21 8 am	30 minutes	Gary Zimmerman is a CEO & he talked about reasons behind rising inflation & the current economic conditions.
Youth at Risk/Mental Health	Infotrak Public Affairs Program	Sunday 11/14/21 8 am	30 minutes	Carl Hanson, PhD talked about two primary risk factors related to personal connections: family relationships & friendships with peers.
Career & Higher Education	Infotrak Public Affairs Program	Sunday 11/14/21 8 am	30 minutes	Sung Ree discussed why more than half of teens are gravitating toward a skill-based education.
Climate Change	Infotrak Public Affairs Program	Sunday 11/21/21 8 am	30 minutes	Hua Cai, PhD. The Professor led a study that examined grocery purchase records for over 57,000 U.S. households, finding that 71% could decrease their food carbon footprint.
Personal Health, Glaucoma	Infotrak Public Affairs Program	Sunday 11/21/21 8 am	30 minutes	Dr. Dan Larouche explained why a yearly eye exam is so critical & outlined the most common symptoms of glaucoma.
Children's Health, Parenting	Infotrak Public Affairs Program	Sunday 11/21/21 8 am	30 minutes	Professor Anna Joyce talked about children with sleep problems & how it affects language & cognitive abilities.
Education & Parenting	Infotrak Public Affairs Program	Sunday 11/28/21 8 am	30 minutes	Dr. Suzanne Bouffard discussed the critical importance of pre-school programs how they have a leg up on the most essential skill: self control.
Youth at Risk	Infotrak Public Affairs Program	Sunday 11/28/21 8 am	30 minutes	Dr. Robert Stern led a study that found that athletes who began playing tackle football before 12 had more behavioral & cognitive problems later.

Child Development	Infotrak Public Affairs Program	Sunday 11/28/21 8 am	30 minutes	Julia Leonard explained why developing perseverance in early childhood pays off later in school & in other pursuits.
Population & Parenting	Infotrak Public Affairs Program	Sunday 12/5/21 8 am	30 minutes	Alison Gemmill discussed the most significant reasons behind the drop in U.S. birthrates.
Taxes/Consumer Matters	Infotrak Public Affairs Program	Sunday 12/5/21 8 am	30 minutes	Professor Grant Donnelly led a study that examined whether price tags that specifically mentioned the tax would change consumers' buying decisions.
Crime & Consumer Matters	Infotrak Public Affairs Program	Sunday 12/5/21 8 am	30 minutes	Bree Fowler talked about holiday package delivery & porch poachers. She offered simple steps shoppers can take to deter porch pirates.
First Aid & Personal Health	Infotrak Public Affairs Program	Sunday 12/12/21 8 am	30 minutes	Dr. Elliot Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die, compared to victims transported my EMS or an ambulance.
Mental Health/Retirement Planning	Infotrak Public Affairs Program	Sunday 12/12/21 8 am	30 minutes	Professor Vicki Bogan researched people with anxiety & depression & found that nearly 25% of them are less likely to have a retirement account.
Career & Entrepreneurism	Infotrak Public Affairs Program	Sunday 12/12/21 8 am	30 minutes	May McCarthy talked about the biggest surprises encountered by people who start their own business.
Consumer Matters/Economy	Infotrak Public Affairs Program	Sunday 12/19/21 8 am	30 minutes	Professor Scott Galloway discussed concerns in allowing individual companies such as Amazon, Apple, Facebook & Google to have such dominance over American consumers.
Domestic Violence	Infotrak Public Affairs Program	Sunday 12/19/21 8 am	30 minutes	Professor Katreena Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence.
Personal Health/Workplace Matters	Infotrak Public Affairs Program	Sunday 12/19/21 8 am	30 minutes	Lawrence Cheskin led a study that examined the financial costs of being overweight at various stages of life.
Personal Defense	Infotrak Public Affairs Program	Sunday 12/26/21 8 am	30 minutes	Tim Larkin discussed the use of violence in self- defensive situations. He discussed ways to prevent, prepare for & survive violent encounters with criminals.
Diversity & Racial Bias	Infotrak Public Affairs Program	Sunday 12/26/21 8 am	30 minutes	Professor Gail Heymann led a study that sought to find ways to reduce racial bias in children.
Mental Health	Infotrak Public Affairs Program	Sunday 12/26/21 8 am	30 minutes	Doug Abrams discussed a conversation he moderated between Archbishop Desmond Tutu & His Holiness the Dalai Lama on the topic of joy.

# WJPA AM/FM FOURTH QUARTER, 2021

# Public Service Announcements

OCTOBER – DECEMBER

LIVE READ-PUBLIC SERVICE ANNOUNCEMENTS:	RECORDED PUBLIC SERVICE ANNOUNCEMENTS:
"VETERAN'S CALLING" / MENTAL HEALTH	"I AM A PROVIDER"
ST. JOHN THE BAPTIST CHURCH CELEBRATION	"HEAL VETS"
FREE CHILDREN'S MEDICAL SCREENINGS	FIRST RESPONDERS
PA. ARCHAEOLOGY SOCIETY EVENT	"ENDURING HEART"
RICHEYVILLE VOL. FIRE COMPANY FUNDRAISER	LUNG CANCER
DOMESTIC VIOLENCE SERVICES OF S.W. PA.	"SCHOOL THE WORLD"
HOLY TRINITY PARISH CRAFT VENDOR SHOW	CRON'S DISEASE
SOUTH HILLS CATHOLIC ACADEMY FUNDRAISER	"A HEALTHY MINUTE"
WASHINGTON CO. GAY/STRAIGHT ALLIANCE FUNDRAISER	
FT. CHERRY BOYS BASKETBALL BOOSTERS FUNDRAISER	
BETHLEHEM APOSTOLIC TEMPLE FOOD BANK DRIVE	
MON-YOUGH CH. 3 SOCIETY FOR ARCHAEOLOGY	
CANONSBURG U.P. CHURCH TOY GIVEAWAY EVENT	
ST. JOHN BYZANTINE CHURCH EVENT	
MON VALLEY HISTORICAL SOCIETY	
LONE PINE CHRISTIAN CHURCH FESTIVAL	

#### WJPA RADIO, FOURTH QUARTER, 2021 <u>Public Service, 2000 Turkeys Statement</u> OCTOBER - DECEMBER

### Statement by Pete Povich, WJPA Program Director & 2000 Turkeys Board Member:

Every year WJPA Radio joins with the local newspaper, The Observer-Reporter, for a food drive in order to assist food-insecure families & individuals. The goal is for the aforementioned people to enjoy a Thanksgiving dinner.

This year, through our joint efforts, we raised \$213,000.000 to take care of all 13 Washington County Food Pantry's.

It also served several senior high rises and a The City Mission "Bags of Love" outreach program to supply all with a Thanksgiving dinner.

### WJPA AM/FM – FOURTH QUARTER Religious Programming OCTOBER - DECEMBER, 2021

Program	Date/Time	Duration	Information
InfoTrack	Sundays January - March 8am	60 minutes	Each week, Infotrack contains interviews on important topics that impact the lives of many of our listeners. Infotrack is a valuable public service pre-recorded program.
Legacy Church International	Sundays January – March 9am	30 minutes	Local Church Service, broadcast for community benefit.
Park Avenue Baptist Church	Sundays January – March 9:30am	30 minutes	Local Church Service, broadcast for community benefit.
"Reflective Moments"	Sundays January - March 10:0am	5 minutes	Pre-Recorded National Religious Service Program
Homecoming Radio	Sundays January - March 10:05am	60 minutes	Local Church Service, broadcast for community benefit.
Immaculate Conception Church (R.C.)	Sundays January - March 10:35am	30 minutes	Local Church Service, broadcast for community benefit.
Church of the Covenant	Sundays January – March 11:am	60 minutes	Local Church Service, broadcast for community benefit.

<u>WJPA AM/FM – FOURTH QUARTER</u> <u>Recruitment</u> OCTOBER - DECEMBER, 2021



waynesburg.edu

October 20, 2021

To my friends at WJPA Radio,

"Knowledge is power."

Therefore, it is right and fitting that those who seek careers in broadcasting learn from individuals in the arena.

Bruce Sakalik and Pete Povich each gave of their time to share with my announcing class the techniques and experiences which have laid the foundation for their successful careers.

Waynesburg University and its students are deeply indebted to them for caring about the next generation of communicators.

WJPA Radio is the prototypical community station. It's programming and dedication to excellence help to forge the spirit of Washington and Greene Counties.

WJPA Radio is the finest example of what broadcasting should be...a disseminator of information, a provider of entertainment and a beacon for those people and organizations who need assistance.

Sincerely,

Associate Professor

WJP