

**WJPA**

**95.3 FM**  
**1450 AM**  
**wjpa.com**

95.3-FM  
Fourth Quarter Report, 2015

**WJPA 95.3 FM**  
**Daily News Schedule Monday--Friday**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
5:00--5:05 a.m.	WJPA News	5:00
5:30--5:33 a.m.	WJPA News	3:00
6:00--6:10 a.m.	WJPA News	10:00
6:30--6:33 a.m.	WJPA News	3:00
7:00--7:10 a.m.	WJPA News	10:00
7:30--7:33 a.m.	WJPA News	3:00
8:00--8:10 a.m.	WJPA News	10:00
8:30--8:33 a.m.	WJPA News	3:00
9:00--9:10 a.m.	WJPA News	10:00
10:00--10:05 a.m.	WJPA News	5:00
11:00--11:05 a.m.	WJPA News	5:00
12:00--12:10 p.m.	WJPA News	10:00
1:00--1:05 p.m.	WJPA News	5:00
2:00--2:05 p.m.	WJPA News	5:00
3:00--3:05 p.m.	WJPA News	5:00
4:00--4:05 p.m.	WJPA News	5:00
4:30--4:33 p.m.	WJPA News	3:00
5:00--5:10 p.m.	WJPA News	10:00
5:30--5:30 p.m.	WJPA News	3:00
6:00--6:05 p.m.	WJPA News	5:00

**WJPA 95.3 FM**  
**News Schedule--Saturday**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
5:00—5:05 a.m.	WJPA News	05:00
5:30—5:33 a.m.	WJPA News	03:00
6:00--6:10 a.m.	WJPA News	10:00
6:30--6:33 a.m.	WJPA News	03:00
7:00--7:10 a.m.	WJPA News	10:00
7:30--7:33 a.m.	WJPA News	03:00
8:00--8:10 a.m.	WJPA News	10:00
8:30--8:33 a.m.	WJPA News	03:00
9:00--9:10 a.m.	WJPA News	10:00
10:00--10:05 a.m.	WJPA News	05:00
11:00--11:05 a.m.	WJPA News	05:00
12:00--12:10 p.m.	WJPA News	10:00

**WJPA 95.3 FM**  
**News Schedule—Sunday**  
**Mutual News**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
6:00—6:05 a.m.	WJPA News	05:00
7:00—7:05 a.m.	WJPA News	05:00
8:00—8:05 a.m.	WJPA News	05:00
9:00—9:05 a.m.	WJPA News	05:00
10:00—10:05 a.m.	WJPA News	05:00
11:00—11:05 a.m.	WJPA News	05:00
12:00--12:10 p.m.	WJPA News	10:00

## **Public Affairs Programming**

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### **WJPA FM-95.3**

#### **Info-Track**

7:30am – 8:00am

Info Track is a community affairs program  
(Duration 30-minutes)

#### **Live Traffic Updates**

Airs every 30-minutes during AM and PM drive

(5:30am through 10am – Morning Drive)

(3:00pm through 7pm – Afternoon Drive)

WJPA radio airs these traffic updates to help local motorists. PennDOT has embarked on projects involving major highways in the WJPA radio listening area.

# WJPA RADIO

## "Info Track" Weekly Public Affairs Program Topics & Guests

Quarterly Report | OCTOBER – DECEMBER, 2014

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<b>Date:</b>	<b>Guest Name:</b>	<b>Subject:</b>
10/11	Karl Pillemer, PhD.,	Senior Citizens & Personal Health
10/11	Scott Bittle	Unemployment
10/11	John Hayes, PhD.,	Personal Health
10/11	Yasmin Hurd, PhD.,	Substance Abuse
10/11	Chris Malone	Consumer Issues
10/11	Janet Larson	Environmental Issues
10/18	Cary Funk	Education & Science
10/18	Julie Lythcott-Haimes	Parenting
10/18	Karina Davidson, PhD.,	Personal Health & Mental Health
10/25	John Baker, PhD.,	Citizenship
10/25	Lennard Davis, PhD.,	Disabilities
10/25	Michael Fischer	Personal Health & Medical Issues
11/1	Phil Gaddis	Employment
11/1	Lance LoRusso	Police & Crime
11/1	Johnathon Jefferson, PhD.,	Education & Youth at Risk
11/8	Michelle Garcia	Stalking & Crime
11/8	John Izzo, PhD.,	Workplace Matters
11/8	Ron Shelvin	Consumer Matters
11/15	Denise Pope	Education & Parenting
11/15	Brooks Palmer	Personal Productivity
11/15	Kevin Haley	Crime & Privacy
11/22	Barry Schwartz, PhD.,	Workplace Matters
11/22	William MacAskill	Charitable Giving
11/22	Katie Liljenquist	Health & Parenting Issues
11/29	Dara Feldman	Education & Parenting
11/29	Sheldon Krantz	Legal Matters
11/29	Brandon Shields	Personal Health
11/29	Yasmin Hurd, PhD.,	Substance Abuse
11/29	Chris Malone	Consumer Matters
11/29	Janet Larson	Energy & The Environment
12/13	Alvin Roth, PhD.,	Economics
12/13	Joel Khan, MD	Personal Health
12/13	Paul Health	Poverty
12/20	Russell Johnson, PhD.,	Personal Health
12/20	Daniel Siegel, MD	Parenting
12/20	Kenneth Dautrich, PhD.,	Citizenship
12/27	Lisa Servon, PhD.,	Poverty
12/27	Dan McCue	Affordable Housing
12/27	Debbie Magids, PhD.,	Mental Health

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## Local Public Service Statement 2000 TURKEYS

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WJPA AND THE OBSERVER REPORTER ONCE AGAIN TEAMED UP TO FEED THE HUNGRY WITH OUR **2000 TURKEYS** CAMPAIGN.

THIS YEAR MORE THAN EVER, WASHINGTON COUNTY FAMILIES WERE COUNTING ON WJPA RADIO TO COME THROUGH AS THE NUMBER OF FAMILIES USING THE WASHINGTON COUNTY FOOD BANK INCREASED SUBSTANTIALY.

THIS INCLUDED A ONE DAY EVENT WITH RANGE RESOURCES ON THE STREETS COLLECTING DONATIONS. THAT DAY BROUGHT IN \$60,000 IN DONATIONS.

THE FINAL TOTAL RAISED WAS \$144,000.

ONCE AGAIN, WJPA AND THE OBERVER REPORTER HAD GREAT SUCCESS DUE TO THE GENEROUSITY OF WASHINGTON COUNTY PEOPLE AND BUSINESSES.

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## **JANUARY, 2016 Recruitment Statement**

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### **WJPA Recruitment Statement:**

Once again WJPA's Program Director (Pete Povich) and News Director (Jim Jefferson) were invited to Waynesburg University for Mr. Lanny Fraterre's "Career Day for Broadcasters."

Pete and Jim lectured, then talked individually with the students that were interested in the field of broadcasting.

WJPA has a working relationship with the university for interns as well.

RECRUITMENT STATEMENT  
JANUARY 2016  
THE WASHINGTON BROADCASTING COMPANY  
98 SOUTH MAIN STREET, WASHINGTON, PA 15301

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**LOCAL & NATIONAL  
PUBLIC SERVICE ANNOUNCEMENTS**

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**THE AMERICAN CANCER SOCIETY  
"BE A DAD"  
"CONSENT"  
"PARENTING"  
EARTH IN ACTION  
PRESCHOOL (LOCAL)  
DOMESTIC VIOLENCE  
C.A.S.A. VOLUNTEERS  
FIRST CHRISTIAN CHURCH (LOCAL)  
GLAUCOMA  
EFFECTIVE BEHAVIOR MODIFICATION (LOCAL)**

**PSA STATEMENT  
THE WASHINGTON BROADCASTING COMPANY  
98 SOUTH MAIN STREET, WASHINGTON PA 15301**