

1450 AM Third Quarter Report, 2018

## Allison Park Elementary School Registration

**Blindness** 

**Opioid Addiction** 

Greene County Autism

The Kiwanis Club

Washington School Dist. "Meet The Superintendent"

The Salvation Army

**Genealogy Society** 

Three Rivers

**Quilt Show** 

Cash-Bash Benefit for Domestic Abuse

Police Benefit Dinner

"Be A Dad"

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## Florence Hurricane Relief

Domestic Violence Services of S.W. PA

Washington County American Cancer Society

Washington County Alzheimer's Walk

St. Patrick's Church Community Festival

Washington County Amateur Communications (WACOM)

St. Michaels' Church Fund Raiser

Duane Jones' Memorial Bike Run

Blind Association of S.W.P.A.

WJPA 1450 AM | WJPA 95.3 FM Recruitment Statement | 3<sup>rd</sup> Quarter, 2018 July – September, 2018

## From WJPA Radio News Director Lynn Manning:

On Monday, September 24, 2018, I facilitated a class for the Community Foundation of Greene County called "Community Builders." The class was held in the foundations conference room in Waynesburg, Pa. The four-hour class focused on media and business/non-profits. We discussed ways to utilize the media, work with the media and interact with the media in any number of given situations. We also discussed the pros and cons of using social media and how various mediums may utilize social media sites such as Facebook, Instagram, Snapchat, Linkeln, etc. Handouts were provided to the group which consisted of 14 individuals from Washington and Greene counties. In addition to facilitating the class, we also discussed careers in broadcasting and I requested that anyone who might be interested in working with WJPA in some capacity, contact me. I also referred them to a post I recently put up on Facebook, seeking part-time, experienced news reporters.

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Workplace Matters	Infotrak Public Affairs Program	Sunday 7/1/2018 8 am	30 minutes	Barry Schwartz, PhD. Discussed research that examined why people work.
Charitable Giving & Career	Infotrak Public Affairs Program	Sunday 7/1/2018 8 am	30 minutes	William MacAskill, PhD. The Dr. said Americans often base their decisions on where to donate money & what career to pursue.
Health & Parenting Issues	Infotrak Public Affairs Program	Sunday 7/1/2018 8 am	30 minutes	Katie Liljenquist. Katie led a study the found that the smell of cleaning products can make people act more virtuous.
Economics & Career	Infotrak Public Affairs Program	Sunday 7/8/2018 8 am	30 minutes	Alvin Roth, PhD. Dr. Roth explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student.
Career & Education	Infotrak Public Affairs Program	Sunday 7/8/2018 8 am	30 minutes	Joel Kahan, Md. The Doctor talked about career choices in the medical field.
Personal Health	Infotrak Public Affairs Program	Sunday 7/8/2018 8 am	30 minutes	Dr. Kahn explained how lifestyle changes can make a huge difference in the development of heart disease.
Poverty & Education	Infotrak Public Affairs Program	Sunday 7/8/2018 8 am	30 minutes	Paul Tough, former editor of N.Y. Times. Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone.
Women's Concerns	Infotrak Public Affairs Program	Sunday 7/15/2018 8 am	30 minutes	Elizabeth Wallace. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. Also talked about the importance of husband's support.
Parenting & Children's Issues	Infotrak Public Affairs Program	Sunday 7/15/2018 8 am	30 minutes	Thomas Lickona, PhD. Dr. Lickona has led the character education movement in schools for 40 years. He outlined the tools parents need to foster peace and cooperation at home.
Whistleblowing & Crime	Infotrak Public Affairs Program	Sunday 7/15/2018 8 am	30 minutes	Stephen Kohn. Discussed recent changes in laws that have made it much easier to report wrong doing.
Education & Career	Infotrak Public Affairs Program	Sunday 7/22/2018 8 am	30 minutes	Mary Norris. Discussed the most common mistakes in spelling, punctuation & word usage.
Personal Health & Minority Concerns	Infotrak Public Affairs Program	Sunday 7/22/2018 8 am	30 minutes	Kevin Fiscella, MD. Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black

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				Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down.
Crime & Personal Defense	Infotrak Public Affairs Program	Sunday 7/22/2018 8 am	30 minutes	Tim Larkin, self-defense expert. A discussion about the use of violence in self-defense situations.
Crime & Consumer Matters	Infotrak Public Affairs Program	Sunday 7/29/2018 8 am	30 minutes	Maria Konnikova, journalist & psychologist. She talked about the most common methods used by crooks to lure their victims in.
Bullying & Youth at Risk	Infotrak Public Affairs Program	Sunday 7/29/2018 8 am	30 minutes	Elizabeth Paluck, PhD. The Dr. found that the answer to bullying may not lie within the rules set by adults.
Science & Government Spending	Infotrak Public Affairs Program	Sunday 7/29/2018 8 am	30 minutes	Alex Hutchinson, PhD. The Dr. Talked about the long-term trends of scientific research & government's role in it.
Parenting & Child Safety	Infotrak Public Affairs Program	Sunday 8/4/2018 8 am	30 minutes	Sara Clark, M.P.H. Ms. Clark co-authored a poll that found that 62% of parents report difficulties finding childcare facilities that meet health & safety standards.
Medical Errors	Infotrak Public Affairs Program	Sunday 8/4/2018 8 am	30 minutes	Benjamin Schnapp, MD. Dr. Schanapp co- authored a study that examined errors in Emergency Rooms.
Juvenile Crime & Youth at Risk	Infotrak Public Affairs Program	Sunday 8/4/2018 8 am	30 minutes	Jill Gonzalez, editor at Popular Mechanics. She discussed the importance of education & social services.
Estate Planning & Senior Citizens	Infotrak Public Affairs Program	Sunday 8/11/2018 8 am	30 minutes	Catherine Hodder, estate planning attorney. She talked about the importance of communication with aging parents.
Parenting & Juvenile Crime	Infotrak Public Affairs Program	Sunday 8/11/2018 8 am	30 minutes	Caitlin Cavanaugh. Professor Cavanaugh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate, get married & find a good job - even if they were arrested as a minor.
Hunger & Poverty	Infotrak Public Affairs Program	Sunday 8/11/2018 8 am	30 minutes	Noreen Springstead, Executive Director of WhyHunger. She discussed the current scope of the hunger problem in the U.S.
Parenting & Substance Abuse	Infotrak Public Affairs Program	Sunday 8/18/2018 8 am	30 minutes	Bacall Hincks, Family Advocate. She discussed how difficult experiences can negatively affect children's mental & physical health.
Literacy & Education	Infotrak Public Affairs Program	Sunday 8/18/2018 8 am	30 minutes	Maryanne Wolf, PhD. Professor Wolf discussed the latest research into the human brains, as we become increasingly dependent on digital technologies.
Education	Infotrak Public Affairs Program	Sunday 8/18/2018 8 am	30 minutes	David Slater, teacher. Mr. Slater explained why he believes that many current approaches in education simply aren't working.

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Human Trafficking	Infotrak Public Affairs Program	Sunday 8/25/2018 8 am	30 minutes	Diane Mullins, founder of Deborah's Voice, a non-profit women's advocacy organization. She talked about techniques used by human traffickers to select their victims.
Aging & Career	Infotrak Public Affairs Program	Sunday 8/25/2018 8 am	30 minutes	Dawn Graham, PhD. Employment & career expert. The Dr. offered job search advice, particularly those in middle age who are considering career changes.
Youth at Risk, Parenting Issues & Drug Abuse	Infotrak Public Affairs Program	Sunday 8/25/2018 8 am	30 minutes	Susie Vanderlip. Ms. Vanderlip talked about the motivations of today's teenagers & why parents may be fearful of their kids.
Nutrition & Personal Health	Infotrak Public Affairs Program	Sunday 9/1/2018 8 am	30 minutes	Susan Roberts, PhD. The Doctor led a study that found that 92% of meals from both large chain and non-chain restaurants exceed the recommended calorie requirements.
Crime & Online Security	Infotrak Public Affairs Program	Sunday 9/1/2018 8 am	30 minutes	Marc Goodman law enforcement expert. Mr. Goodman talked about a new tidal wave of tech advancements are all susceptible to hacking.
Consumer Matters & Personal Finance	Infotrak Public Affairs Program	Sunday 9/1/2018 8 am	30 minutes	Sissi Lappin, veteran real estate agent. Mrs. Lappin outlined the basic steps and common pitfalls of property owners taking control of their own home-selling process.
LGBT Issues	Infotrak Public Affairs Program	Sunday 9/8/2018 8 am	30 minutes	Justin Lee, social activist. Mr. Lee talked about his years of experience in trying to bridge the gap between the homosexual community & the Christian Church.
Drug Addiction	Infotrak Public Affairs Program	Sunday 9/8/2018 8 am	30 minutes	Beth Macy, journalist. Ms. Macy discussed her investigation into the origins of America's twenty-plus year struggle with opioid addiction.
Workplace Matters	Infotrak Public Affairs Program	Sunday 9/8/2018 8 am	30 minutes	Timothy Mohin, environmental advocate. Mr. Mohin outlined the reasons behind why American corporations are becoming more socially responsible.
Careers	Infotrak Public Affairs Program	Sunday 9/15/2018 8 am	30 minutes	Chris Baily, productivity expert. Mr. Bailey explained how to minimize distractions that can cause problems at work and in personal relationships.
Organ Donation	Infotrak Public Affairs Program	Sunday 9/15/2018 8 am	30 minutes	Janet Murnaghan, journalist. Janet discussed federal organ donation rules.
Parenting	Infotrak Public Affairs Program	Sunday 9/15/2018 8 am	30 minutes	KJ Dell'Antonia, editor. She spoke about parents craving a better sense of happiness in their daily lives.
Nutrition	Infotrak Public Affairs Program	Sunday 9/22/2018 8 am	30 minutes	Alex Susskind, PhD. He highlighted the critical importance of information for consumers to make wise decisions.

Personal Health	Infotrak Public Affairs Program	Sunday 9/22/2018 8 am	30 minutes	Patricia Hunt, PhD. Led a study examining the effects of several BPA alternatives.
Identity Theft	Infotrak Public Affairs Program	Sunday 9/22/2018 8 am	30 minutes	Liz Weston, Financial Planner. She explained why it is particularly important for parents to freeze the credit of children under the age of 16.

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WJPA – FIRST QUARTER PROGRAMMING REPORT – WJPA 95.3 FM & 1450 AM

1<sup>st</sup> Quarter, 2017

LOCAL NEWS SCHEDULING: Monday - Friday

Program	Day	Duration	Time	Subject(s)
WJPA LOCAL NEWS/SPORTS/WEATHER	MONDAY THROUGH	5 MINUTES	5:00am – 5:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

FULL NEWSCAST	FRIDAY			
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30am – 5:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am - 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am - 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am - 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am - 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

WJPA LOCAL NEWS/SPORTS/WEATHER	MONDAY THROUGH	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
HEADLINES	FRIDAY			THE THO, THE THIE IS ON TO
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

 $\frac{\text{WJPA - FIRST QUARTER PROGRAMMING REPORT - WJPA 95.3 FM \& 1450 AM}}{1^{\text{st}}.\text{ Quarter, 2017}}{\text{LOCAL NEWS SCHEDULING}}: Saturday}$ 

Subject(s) Program Day Duration Time

WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	8:00am - 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	9:00am – 9:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	10:00am- 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	11:00am - 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	12:00pm – 12:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS