

WJPA

95.3 FM
1450 AM
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95.3 FM
Third Quarter Report, 2020

WJPA - THIRD QUARTER NEWS PROGRAMMING REPORT – WJPA 95.3 FM & 1450 AM

July – September, 2020

LOCAL NEWS SCHEDULING: Monday - Friday

Program	Day	Duration	Time	Subject(s)
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	5:00am – 5:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30am – 5:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

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WJPA - THIRD QUARTER NEWS PROGRAMMING REPORT – WJPA 95.3 FM & 1450 AM

July - September, 2020

LOCAL NEWS SCHEDULING: Saturday

Program	Day	Duration	Time	Subject(s)
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	9:00am – 9:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	12:00pm – 12:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

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**Due to the COVID-19 lockdown, WJPA had only one intern.
It was done virtually.**

**Jake Carrier, Venetia, PA
Emerson College
July and August**

Jake covered meetings and filed reports.

Covid-19 Tips to Stay Healthy

National Pike Steam and Gas Association

Veterans Band Bash Fundraiser

Mon-Yough Chapter 3 PA Archaeology

2020 Census Participate

Canonsburg Lady Nights Softball

Domestic Violence Services of S.W.P.A.

THIRD QUARTER - PUBLIC SERVICE PROGRAMMING REPORT | "InfoTrak" Program

WJPA 95.3FM & 1450 AM

July - September, 2020

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Consumer Matters	Infotrak Public Affairs Program	Sunday 7/5/2020 8 am	30 minutes	Robert Cialdini, PhD. Dr. Cialdini talked about the science behind persuasion and explained how consumers can recognize when they are a target of a sales technique.
Personal Health & Technology	Infotrak Public Affairs Program	Sunday 7/5/2020 8 am	30 minutes	Ateev Mehrotra, MD. The Dr. led a study that found that humans still have the upper hand over powerful computers – for now.
Education & Youth at Risk	Infotrak Public Affairs Program	Sunday 7/5/2020 8 am	30 minutes	Nicholson Baker. Mr. Baker discussed the state of public schooling in America: children swamped with assignments, overwhelmed by social media & educational technology.
Education & Coronavirus	Infotrak Public Affairs Program	Sunday 7/12/2020 8 am	30 minutes	Sean O’Leary, MD. Dr. O’Leary authored new guidelines from the American Academy of Pediatrics that encourages having students physically present in school.
Education & Parenting	Infotrak Public Affairs Program	Sunday 7/12/2020 8 am	30 minutes	Monica-Betson-Montgomery. Monica believes in the process of preparing for college should begin in grade school or earlier.
Consumer Matters	Infotrak Public Affairs Program	Sunday 7/12/2020 8 am	30 minutes	Morgan Seybert. In the aftermath of the panic connected to COVID-19, Americans are finding fewer choices on store shelves. Mr. Seybert said some companies plan to stick with fewer choices when the pandemic fades.
Identity Theft & Consumer Matters	Infotrak Public Affairs Program	Sunday 7/19/2020 8 am	30 minutes	Adam Levin explained the most common schemes used by scammers to steal consumers’ private information.
Women’s Issues & Senior Citizens	Infotrak Public Affairs Program	Sunday 7/19/2020 8 am	30 minutes	Deborah Carr, PhD. Deborah said older men are far more likely to be married than older women. She also explained why many older women are content to be single anyway.
Mental Health & Career	Infotrak Public Affairs Program	Sunday 7/19/2020 8 am	30 minutes	Johnathon Dirlam. Mr. Dirlam was the lead author of a study that found that job satisfaction in worker’s late 20’s & 30’s has a link to mental health 15-20 years later.
Traffic Safety & Teen Concerns	Infotrak Public Affairs Program	Sunday 7/26/2020 8 am	30 minutes	Frederico Vaca, PhD. The Dr. discussed the importance of driver training & outlined policy changes that could improve driver safety training.
Children’s Issues & Parenting	Infotrak Public Affairs Program	Sunday 7/26/2020 8 am	30 minutes	John-Tyler Binfet, PhD. Dr. Binfet discussed his research into kids & kindness, which challenges media stereotypes that teens are common perpetrators of bullying, cyber harassment & schoolyard fights.
The Economy, Consumer Matters	Infotrak Public Affairs Program	Sunday 7/26/2020 8 am	30 minutes	Daniel Soques, PhD. The Professor explained the factors behind the coin shortage & what steps are being taken to address it.

Education & Parenting	Infotrak Public Affairs Program	Sunday 8/2/2020 8 am	30 minutes	Jonathon Wai, PhD. Dr. Wai talked about because of the focus on lower performing students, youngsters who show an early aptitude for science & math, tend not to receive the help they need.
Women's Issues & Workplace Matters	Infotrak Public Affairs Program	Sunday 8/2/2020 8 am	30 minutes	Joann Lublin. Ms. Lublin explained what it takes for women hoping to break the glass ceiling in large companies.
Personal Health, Crime & Government	Infotrak Public Affairs Program	Sunday 8/2/2020 8 am	30 minutes	Sage Meyers. Ms. Meyers said that although homicides in cities still outpace those in rural areas, the risk of dying from some form of accident or injury is 20% greater in rural counties.
Personal Health & Obesity	Infotrak Public Affairs Program	Sunday 8/9/2020 8 am	30 minutes	Sofia Cienfuegos, Dietician. Sofia talked about obese adults & the effectiveness of fasting.
Racism & Mental Health	Infotrak Public Affairs Program	Sunday 8/9/2020 8 am	30 minutes	Simone Bruce, PhD. Dr. Bruce said that the impact of race-based stress & trauma on the mental health of black people has been ignored far too long.
Domestic Violence & Mental Health	Infotrak Public Affairs Program	Sunday 8/9/2020 8 am	30 minutes	Merete Berg-Nesset. The Professor discussed domestic violence being on the rise as a result of COVID-19.
Nutrition & Food Safety	Infotrak Public Affairs Program	Sunday 8/16/2020 8 am	30 minutes	Sophie Egan offered easy-to-remember suggestions for making practical decisions about food & why the organic label is important for certain specific foods.
Suicide & Mental Health	Infotrak Public Affairs Program	Sunday 8/16/2020 8 am	30 minutes	Bindu Kalesan, PhD. The Dr. led a study that examined gun suicides in rural America.
Personal Health & Coronavirus	Infotrak Public Affairs Program	Sunday 8/16/2020 8 am	30 minutes	Dr. Vincent Rajkumar, MD. The Dr. explained the two weapons the human body uses to fight COVID 19: T-cells & antibodies.
Retirement Planning & Senior Citizens	Infotrak Public Affairs Program	Sunday 8/23/2020 8 am	30 minutes	Melanie Cullen. Ms. Cullen offered solutions to disorganization & those who need to step in & help an elderly person as a caregiver.
Education & Consumer Matters	Infotrak Public Affairs Program	Sunday 8/23/2020 8 am	30 minutes	Peter Mazareas, PhD. The Dr. discussed the merits & complexities of 529 savings plans.
Girl's Issues & Parenting	Infotrak Public Affairs Program	Sunday 8/23/2020 8 am	30 minutes	Pam Rutledge, PhD. The Dr. talked about the effect of selfies, Instagram & other social media phenomenon on girls' self-esteem.
Education & Parenting	Infotrak Public Affairs Program	Sunday 9/6/2020 8 am	30 minutes	Stephanie Ruest, PhD. The Dr. offered advice to parents on how to monitor & control computers, phones & other digital usage.
Consumer Matters & Home Ownership	Infotrak Public Affairs Program	Sunday 9/6/2020 8 am	30 minutes	Laura Adams. Ms. Adams outlined a new study by insuranceQuotes that found that 86% of Americans are unaware that insurers use the claims history of previous homeowners to set premiums for new policies.
Personal Health, Consumer Matters	Infotrak Public Affairs Program	Sunday 9/6/2020 8 am	30 minutes	Heidi Williams. Heidi talked about the average amount an American spends on Healthcare and how it varies, depending on where they live.

Personal Health & Technology	Infotrak Public Affairs Program	Sunday 9/13/2020 8 am	30 minutes	Sam Emaminejad, PhD. The Professor developed an add-on for existing smartwatches that allows for monitoring drug levels inside a person's body in real time.
Substance Abuse & Coronavirus	Infotrak Public Affairs Program	Sunday 9/13/2020 8 am	30 minutes	Lisa Boucher, RN. Ms. Boucher said many Americans quarantined are feeling more & more disconnected, which can easily lead to substance abuse.
Education & Government Policies	Infotrak Public Affairs Program	Sunday 9/13/2020 8 am	30 minutes	Roger Beckett explained why he believes the founding documents of our country should be essential reading for every American.
Volunteerism & Charitable Contributions	Infotrak Public Affairs Program	Sunday 9/20/2020 8 am	30 minutes	Danielle Holly outlined the core challenges different non-profits are facing.
Parkinson's Disease	Infotrak Public Affairs Program	Sunday 9/20/2020 8 am	30 minutes	Dr. Ray Dorsey talked about brain diseases and how they are becoming the world's leading cause of disability.
Mental Health & Coronavirus	Infotrak Public Affairs Program	Sunday 9/20/2020 8 am	30 minutes	Catherine Etterman led a study at Boston University that connected depression & COVID-19 lockdown.
High Blood Pressure & Personal Health	Infotrak Public Affairs Program	Sunday 9/27/2020 8 am	30 minutes	Dr. Karen Margolis developed a tele-monitoring program that aides in controlling high blood pressure
Food Safety & Drug Addiction	Infotrak Public Affairs Program	Sunday 9/27/2020 8 am	30 minutes	Dr. Honora Englander studied patients who entered an in-hospital addiction center & found that three-quarters came into the hospital using more than one substance.
Stalking & Youth At Risk	Infotrak Public Affairs Program	Sunday 9/27/2020 8 am	30 minutes	Dennis Reidy led a study that determined that 14% of girls & 13% of boys have been victims of stalking.