

**WJPA**

**95.3 FM**  
**1450 AM**  
**wjpa.com**

**95.3FM**  
**SECOND QUARTER REPORT**  
**2014**

**WJPA 95.3 FM**  
**Daily News Schedule Monday--Friday**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
5:00--5:05 a.m.	WJPA News	5:00
5:30--5:33 a.m.	WJPA News	3:00
6:00--6:10 a.m.	WJPA News	10:00
6:30--6:33 a.m.	WJPA News	3:00
7:00--7:10 a.m.	WJPA News	10:00
7:30--7:33 a.m.	WJPA News	3:00
8:00--8:10 a.m.	WJPA News	10:00
8:30--8:33 a.m.	WJPA News	3:00
9:00--9:10 a.m.	WJPA News	10:00
10:00--10:05 a.m.	WJPA News	5:00
11:00--11:05 a.m.	WJPA News	5:00
12:00--12:10 p.m.	WJPA News	10:00
1:00--1:05 p.m.	WJPA News	5:00
2:00--2:05 p.m.	WJPA News	5:00
3:00--3:05 p.m.	WJPA News	5:00
4:00--4:05 p.m.	WJPA News	5:00
4:30--4:33 p.m.	WJPA News	3:00
5:00--5:10 p.m.	WJPA News	10:00
5:30--5:30 p.m.	WJPA News	3:00
6:00--6:05 p.m.	WJPA News	5:00

**WJPA 95.3 FM**  
**News Schedule--Saturday**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
5:00—5:05 a.m.	WJPA News	05:00
5:30—5:33 a.m.	WJPA News	03:00
6:00--6:10 a.m.	WJPA News	10:00
6:30--6:33 a.m.	WJPA News	03:00
7:00--7:10 a.m.	WJPA News	10:00
7:30--7:33 a.m.	WJPA News	03:00
8:00--8:10 a.m.	WJPA News	10:00
8:30--8:33 a.m.	WJPA News	03:00
9:00--9:10 a.m.	WJPA News	10:00
10:00--10:05 a.m.	WJPA News	05:00
11:00--11:05 a.m.	WJPA News	05:00
12:00--12:10 p.m.	WJPA News	10:00

**WJPA 95.3 FM**  
**News Schedule—Sunday**  
**Mutual News**

<b>Time Schedule</b>	<b>Program Source</b>	<b>News Minute</b>
6:00—6:05 a.m.	WJPA News	05:00
7:00—7:05 a.m.	WJPA News	05:00
8:00—8:05 a.m.	WJPA News	05:00
9:00—9:05 a.m.	WJPA News	05:00
10:00—10:05 a.m.	WJPA News	05:00
11:00—11:05 a.m.	WJPA News	05:00
12:00--12:10 p.m.	WJPA News	10:00

## **Public Affairs Programming**

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### **WJPA FM-95.3**

#### **Info-Track**

7:30am – 8:00am

Info Track is a community affairs program  
(Duration 30-minutes)

#### **Live Traffic Updates**

Airs every 30-minutes during AM and PM drive

(5:30am through 10am – Morning Drive)

(3:00pm through 7pm – Afternoon Drive)

WJPA radio airs these traffic updates to help local motorists. PennDOT has embarked on projects involving major highways in the WJPA radio listening area.

# WJPA RADIO

## "Info Track" Weekly Public Affairs Program Topics & Guests

Quarterly Report | April – June, 2014

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Date:	Guest Name:	Subject:
4/6	Gary Taubes	Personal Health & Nutrition
4/6	Ben Dattner, PhD	Workplace Matters & Employment
4/6	Jonathan Adkins	Highway Safety
4/13	Eric Decker, PhD	Food Safety
4/13	Lori Andrews	Privacy & Government Policy
4/13	Kevin Haley	Crime & Privacy
4/20	Anne Perschel, PhD	Women's Issues
4/20	Steven Kotler	Economy
4/20	Allison Borland	Retirement Planning
4/27	Ric Edelman	Personal Finance
4/27	James Hubbard, MD	Emergency Preparedness
4/27	Simon Davidoff	The Environment
5/4	Mike Staver	Workplace Violence
5/4	Jonathon Ladd, PhD	Media Issues
5/4	Jerry Brewer, MD	Cancer
5/11	Dorothy Espelage, PhD	Sexual Harassment
5/11	Greg Kaplan, PhD	Personal Finance
5/11	Michelle Macy, MD	Traffic Safety
5/18	Mike Gikas	Crime & Consumer Matters
5/18	Robert Morris, MD, PhD	Community Health
5/18	Lyndsey Romo	Parenting
5/25	Richard Bolles	Employment
5/25	Jean Clarke, MD, PhD	Parenting Issues
5/25	Ron Montoya	Consumer Matters & Personal Finance
6/1	Mai Fernandez	Victim's Rights
6/1	Steve Pemberton	Foster Care
6/1	Lacey Plache	Energy & The Environment
6/8	Michael Ford	Education
6/8	Cynthia Hammond-Davis	Education
6/8	Robert Whelan, PhD	Drug & Alcohol Abuse
6/15	Christopher Wildeman, PhD	Child Abuse & Neglect
6/15	Cash Nickerson	Senior Citizens & Employment
6/15	Jeff Haig	Education
6/22	Enrico Moretti, PhD	Employment & Education
6/22	Victoria Moran	Nutrition & Health
6/22	Richard Ponziani	Traffic Safety
6/29	Peter Cappelli	Unemployment & The Economy
6/29	Jeff Deyette	The Environment
6/29	Dan Hannan, CSP	Home Safety

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## INTERNS

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Jon DiFilippo finished up the quarter. Jon is from California University.

Cody Jenette from California University is starting this quarter.

Shadowing from Washington High School is Alex Hirst.

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## RECRUITING

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Over the last quarter WJPA appeared at three events to encourage job seekers to enter broadcasting.

April 16th was career day at California University. Sixteen communication students attended lectures by Pete Povich (Program Director) and Jim Jefferson (News Director).

On April 23<sup>rd</sup>, Lynn Manning Assistant News Director attended a United Way seminar to talk on traditional media and social media and to encourage older adults that may be looking for a job change, to try broadcasting.

On April 24<sup>th</sup>, WJPA attended Waynesburg University and their career day. George Lasko (on air and operations) attended and collected six candidates.



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## National Public Service Announcements

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**THE ARMED FORCES  
MATCHING DONOR  
PARENTING  
SEAT BEALT (LOCAL)  
STROKE**

## Local Public Service Announcements

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**CENTRAL BLOOD BANK  
AMERICAN CANCER SOCIETY  
LISENCE YOUR DOG  
MEALS ON WHEELS  
GLAUCOMA  
GOOVERNMENT STIMULUS  
FLEA MARKET (TRINITY)**