

1450 AM Third Quarter Report, 2022

THIRD QUARTER REPORT: JULY - SEPTEMBER, 2022 LOCAL NEWS SCHEDULING: Monday - Friday

Program:	Day:	Duration:	Time:	Subject(s):
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	5:00am – 5:05am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30am – 5:33am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS

LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS

THIRD QUARTER PROGRAMMING REPORT – WJPA 95.3 FM / 1450 AM JULY - SEPTEMBER, 2022

LOCAL NEWS SCHEDULING: Saturday

Program:	Day:	Duration:	Time:	Subject(s):
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	9:00am – 9:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	10:00am-10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	12:00pm – 12:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

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AIRED PUBLIC SERVICE ANNOUNCEMENTS

WJPA AM / WJPA FM THIRD QUARTER, 2022 | JULY - SEPTEMBER

LOCAL PUBLIC SERVICE ANNOUNCEMENTS	NATIONAL PUBLIC SERVICE ANNOUNCEMENTS
Cokeburg Vol. Fire Co.	"Inform Your Community"
Marianna Outdoorsman Assoc.	"Heal Vets"
Wash-Greene Co. P.A. Sports Hall of Fame	"Migraines at School"
Liberty United Methodist Church	Pneumonia
Angel Ridge Animal Rescue	Keep Kids Safe
Washington Cruisers Club	American Lung Assoc.
Washington Co. Domestic Violence Services	"First Candle"
Harmony Life Center	
St. James Parish	
Mon-Valley Railroad Historical Society	
Corpus-Christi Parish	
Washington Cruiser's Club	
"Worship at the Fair" / West Alexander	
Fairgrounds	
St. Drexel Parish	

AIRED RELIGIOUS PROGAMMING

WJPA 95.3 / 1450 AM THIRD QUARTER REPORT: JULY - SEPTEMBER, 2022

Program:	Date/Time:	Duration:	Information:
Mt. Olive Baptist Church	Sunday July - September 8 am	60 minutes	Local Church Service, broadcast for community benefit.
Legacy Church	Sunday July - September 8 am	30 minutes	Local Church Service, broadcast for community benefit.
"Homecoming"	Sunday July - September 8 am	60 minutes	Pre-Recorded National Religious Service Program.
Immaculate Conception Church	Sunday July - September 8 am	60 minutes	Local Church Service, broadcast for community benefit.
Church of the Covenant	Sunday July - September 8 am	30 minutes	Local Church Service, broadcast for community benefit.

WJPA RADIO INTERN STATEMENT

THIRD QUARTER, 2022 | JULY - SEPTEMBER WJPA 95.3 FM / 1450 AM

From Program Director, Pete Povich;
Jeremy Frattare is a student from Waynesburg College and has been an intern at WJPA Radio for the last month.
Jeremy has been working alongside one of our part-time producers, learning how to engineer local high school football sports.

PUBLIC SERVICE REPORT | "InfoTrak" Program
THIRD QUARTER, 2022 | WJPA 95.3FM /1450 AM
JULY - SEPTEMBER

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Sexual Harassment Women's Issues	Infotrak Public Affairs Program	Sunday 7/3/2022 8 am	30 minutes	Joanne Lipman discussed the current state of the gender gap in today's workplaces. She said that traditional corporate "diversity training" has actually made the problem worse—in part because it makes men feel demonized. She believes that the solution to workplace inequality and sexual harassment lies in reaching across the gender divide so that men become allies, rather than adversaries.
Consumer Matters Media	Infotrak Public Affairs Program	Sunday 7/3/2022 8 am	30 minutes	Derek Thompson said nothing simply "goes viral." He explained the little-known factors that cause that a popular movie, song, or app to come out of nowhere to become a word-of-mouth success in today's crowded media environment. He outlined possible ways these trends may affect consumers' decision making in the future.
Horticulture Education Career	Infotrak Public Affairs Program	Sunday 7/3/2022 8 am	30 minutes	Mr. Paul Redman is concerned about the increasing shortage of professional horticulturalists and horticulture programs at universities. He noted that enrollment in horticulture programs has declined dramatically at a time when the need for graduates of these programs is more important than ever. He outlined the wide variety of good jobs available and discussed possible reasons that horticulture is not considered by young adults preparing to enter college or the job market.
Mass Shootings Criminal Justice Mental Health	Infotrak Public Affairs Program	Sunday 7/10/2022 8 am	30 minutes	Professor Jill Peterson is the co-developer of a database that contains information about every mass shooter in the US since 1966. She said the database is the most comprehensive ever developed, designed to answer the "how" and why" of mass shootings using data-driven research. She discussed the four most common characteristics of mass shooters. She also outlined the steps that she believes would be most effective to prevent mass shootings.
Consumer Matters Technology	Infotrak Public Affairs Program	Sunday 7/10/2022 8 am	30 minutes	Technology is accelerating far more quickly than anyone could have imagined. Peter Diamandis believes that over the next decade, the world will experience more upheaval and create more wealth than in the past hundred years. He cited examples of converging technologies which he expects to transform entertainment, education, healthcare, longevity, business and food.
Women's Issues Children's Issues	Infotrak Public Affairs Program	Sunday 7/10/2022 8 am	30 minutes	Amid today's pressures of the #MeToo movement, gender discrimination and the peer pressures of social media, Ms. Twersky explained why it is crucial for parents to encourage young girls to celebrate their differences and lift each other up. She offered suggestions to empower young girls and to teach them that it's okay to be different.

Crime Government Policies	Infotrak Public Affairs Program	Sunday 7/24/2022 8 am	30 minutes	Violence is skyrocketing in cities, large and small, across the US. Professor Jim Blattman was intrigued by research originally done in Liberia that found that providing cash and cognitive behavioral therapy to potential criminals reduced the future risk of crime and violence, even 10 years after the intervention. Inspired by the program in Liberia, Chicago has been implementing a similar but more intensive program called READI. Over the course of 18 months, men in the city's most violent districts participate in therapy sessions in the morning, followed by job training in the afternoon. He discussed the ongoing research.
Minority Concerns Personal Health	Infotrak Public Affairs Program	Sunday 7/24/2022 8 am	30 minutes	Prof. Letuku Looti led a study that found that recent black immigrants and those who have been in the U.S. for 15 years or longer are less likely to die earlier, in general, and from cardiovascular disease, specifically, than black adults born in the U.S. He explained that healthcare providers should carefully devise a treatment plan for each individual, based on their specific health situation, not their racial category.
Parenting Entrepreneurism	Infotrak Public Affairs Program	Sunday 7/24/2022 8 am	30 minutes	Margot Bisnow interviewed 70 people who were either entrepreneurs or who raised highly successful adults. She explained why parents should want to raise a child with an entrepreneurial outlook, and why teaching independence and compassion are so important.
Personal Health Climate Change	Infotrak Public Affairs Program	Sunday 7/31/2022 8 am	30 minutes	How hot is too hot for the human body? Dr. Tony Wolf was the co-author of a study that found that a high combination of heat and humidity gets dangerous faster than many previously thought. He said the previous belief was the 95 degrees was the threshold, but the new research found that 88 degrees was the upper limit of safety. He explained how high temperatures affect the human heart, and why heat stroke and heat stress can be so dangerous.
Parenting Early Childhood Education	Infotrak Public Affairs Program	Sunday 7/31/2022 8 am	30 minutes	Dr. Dana Suskind talked about the important role that parents play in the development of a child. She talked about the changes that parenting underwent in the aftermath of the pandemic. She also said she would like to see greater taxpayer spending on early childhood education.
Green Energy Consumer Matters	Infotrak Public Affairs Program	Sunday 7/31/2022 8 am	30 minutes	Professor Zack Zhang led research that found that, while smart thermostats can save homeowners money, they also prompt inadvertent, widespread energy-demand spikes on the power grid. He explained the attempt to transition away from fossil fuels will cause the problem to become far more serious, and that without a tenable way to store energy from renewable sources like solar power, electric utilities will be unable to supply this peak demand.
Traumatic Brain Injuries Parenting	Infotrak Public Affairs Program	Sunday 8/7/2022 8 am	30 minutes	Traumatic brain injury is the leading cause of death and disability in children 0-4 and 15-19 years of age, and Dr. Allen Cook noted that ER visits for concussions and similar injuries have nearly tripled in the past 20 years. He added that, while traumatic brain injuries increased in all groups, the trend was the greatest among girls.

Child Neglect Hunger Nutrition Government	Infotrak Public Affairs Program	Sunday 8/7/2022 8 am	30 minutes	Professor Michelle Johnson-Motoyama led a recent study that found that the Supplemental Nutrition Assistance Program (SNAP) that helps more than 39 million Americans and others avoid food insecurity has an unexpected benefit – it may help prevent child maltreatment. She found that states with more generous SNAP policies – and thus more people participating in the program – had fewer children involved in Child Protective Services investigations and sent to foster care. She said rapidly increasing inflation rates for food and gasoline are having a severe impact on families of lower income.
Personal Health Obesity	Infotrak Public Affairs Program	Sunday 8/7/2022 8 am	30 minutes	Dr. Chris Wall led an Australian study that found that more than half of patients who underwent knee replacement for osteoarthritis were obese, increasing their risk of having the operation at a younger age, especially among women.
Military Issues Mental Health Suicide	Infotrak Public Affairs Program	Sunday 8/14/2022 8 am	30 minutes	Dr. Howard Waitzkin said many active-duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.
Women's Issues Education Sexual Harassment	Infotrak Public Affairs Program	Sunday 8/14/2022 8 am	30 minutes	Dr. Deandra Rose discussed the striking change in higher education over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.
Education Parenting	Infotrak Public Affairs Program	Sunday 8/14/2022 8 am	30 minutes	Dr. Lang Chen was the lead author of a study that identified the brain pathway that links a positive attitude toward math to higher achievement in the subject. He found that a student's attitude is an even a greater factor in their performance in math than IQ. He stressed the importance of parents and teachers, in encouraging students to keep an open mind and a positive attitude.
Personal Finance Retirement Planning	Infotrak Public Affairs Program	Sunday 8/21/2022 8 am	30 minutes	Dr. Mark Perry discussed a recent report from S&P Dow Jones that noted that in the past 15 years, only 5% of actively managed mutual funds performed better than index funds. He said index funds have become much more popular in recent years. He explained why nearly half of investors still gravitate to managed funds.
Parenting Mental Health Education	Infotrak Public Affairs Program	Sunday 8/21/2022 8 am	30 minutes	In the past few years, Ned Johnson and his co-author found that high-performing kids were coming to them acutely stressed and lacking motivation. Many complained they had no control over their lives. He believes the best antidote to stress is to give kids a greater sense of control over their lives, while still maintaining authority as parents. He discussed several ways that parents can give children of all ages a healthy dose of self-determination and control.

Substance Abuse Parenting	Infotrak Public Affairs Program	Sunday 8/21/2022 8 am	30 minutes	Every year, thousands of injured student athletes are prescribed opioids, and many will become addicted. Kate Genovese shared the story of her son, who became an opioid addict after six surgeries for hockey-related injuries, and died of an overdose at age 30. She discussed struggles faced by parents of an adult addict, and the help that is available to them.
Parenting Education	Infotrak Public Affairs Program	Sunday 8/28/2022 8 am	30 minutes	Linn Knight offered suggestions to help families create more calm in the home as the new school year begins. She explained how parents can create an organized, efficient and fun morning routine. She also discussed how early children need to wake up before the school bus arrives, and the best forms of discipline to motivate kids to get ready on time.
Gambling Addiction Mental Health	Infotrak Public Affairs Program	Sunday 8/28/2022 8 am	30 minutes	Gambling is more available than any time in history, and over 10 million adults have sought help for problem gambling. Prof. Simone Rodda examined the results of 24 studies conducted internationally that asked members of the general public about seeking help for gambling problems. She explained who is most likely to seek help, and the types of assistance that is available.
Pollution Environment	Infotrak Public Affairs Program	Sunday 8/28/2022 8 am	30 minutes	Most people are aware that plastic pollution is a serious and growing global problem. Parisa Kamgar explained a newly emerging eco-friendly packaging strategy: dehydrated versions of cleaners, beverages, and other normally bottled products, which leave it up to the consumer to "just add water" before using or consuming the product. She said the innovation will reduce the amount of plastics destined for landfills.
Parenting Education Media	Infotrak Public Affairs Program	Sunday 9/4/2022 8 am	30 minutes	Angela Santomero explained why healthy, research-based television programs and other media actually help preschoolers flourish academically, socially, and emotionally. She outlined the ways that parents can evaluate and monitor their child's exposure to a rapidly expanding array of media choices.
Diabetes Nutrition	Infotrak Public Affairs Program	Sunday 9/4/2022 8 am	30 minutes	Nearly ten percent of all Americans have some form of diabetes. Dr. Jason Fung talked about the causes behind this epidemic and the wide array of dangerous conditions it spurs. He also explained how dietary changes and weight loss can often eliminate the disease.
Substance Abuse Parenting	Infotrak Public Affairs Program	Sunday 9/4/2022 8 am	30 minutes	Youth sports programs across the nation are experiencing shortages of referees. Jeff Gardner said 80% of high school officials quit before their third year, and the average age of referees is climbing, now in the mid-50's. He said the primary reason behind this trend is abusive behavior by parents. He talked about the rewards of working as a sports official and explained how someone can volunteer.
Parenting Youth Mental Health	Infotrak Public Affairs Program	Sunday 9/11/2022 8 am	30 minutes	Dr. Emily Weinstein interviewed 3,500 teenagers to learn how they are influenced by smartphones and other electronic screens. She talked about the social stresses that have been drastically amplified in social media, then are further exacerbated because parents often don't understand. She explained how social media was a critically important social lifeline and study support tool during the pandemic.

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Personal Productivity Career Technology	Infotrak Public Affairs Program	Sunday 9/11/2022 8 am	30 minutes	Many people struggle to retain even a fraction of the knowledge we consume throughout our day, and wind up frustrated when we can't recall the information we need when we need it. Tiago Forte explained a simple method using existing smartphone technology to not only consume information, but to manage and streamline it.
Allergies Personal Health	Infotrak Public Affairs Program	Sunday 9/11/2022 8 am	30 minutes	More than 50% of American households have a dog, cat, or both. Ms. Matthews outlined ways to control indoor allergens and pollutants from pets and other common sources. She said robotic vacuums with HEPA filters have been a major advance in dealing with the problem.
Climate Change	Infotrak Public Affairs Program	Sunday 9/18/2022 8 am	30 minutes	Professor Mark Harmon recently led a study that showed the vast majority of carbon stored in trees before large wildfires was still there after the fires. He said the findings are an important step toward understanding the connection between wildfires and climate-change-inducing carbon emissions, and making wiser decisions about the carbon storage and emissions implications of forest management.
Addiction Mental Health	Infotrak Public Affairs Program	Sunday 9/18/2022 8 am	30 minutes	Americans are living in a time of unprecedented access to high-reward, high-dopamine stimuli: drugs, food, news, gambling, shopping, gaming, texting, sexting, Facebooking, tweeting and more. Dr. Anna Lembke outlined new scientific discoveries that explain why the relentless pursuit of pleasure leads to pain.
Pollution Environment	Infotrak Public Affairs Program	Sunday 9/18/2022 8 am	30 minutes	Professor Andrew Gray led a recent study that found that most items in roadside litter typically originate less than two miles from where they're found, and unless humans remove them, most of these items will never leave the environment. He hopes the research will help cities to develop strategies to prevent plastic litter that eventually taints water and air.
Organ Donation Mental Health	Infotrak Public Affairs Program	Sunday 9/25/2022 8 am	30 minutes	More than 40,000 organ or tissue transplants were performed last year in the US. But behind every organ donation—usually because of an unexpected accident or tragedy there is a family reeling over sudden grief and loss. Terri Storch shared her personal story of losing her daughter to tragedy, which led her to fund an organization to provide emotional support.
Weight Loss Personal Health	Infotrak Public Affairs Program	Sunday 9/25/2022 8 am	30 minutes	Mindy Lee was the co-author of a small study that examined the effectiveness of a self-guided approach to weight loss that involves easy-to-use tools that helped users create low calorie and high fiber meals.
Smoking & Vaping Personal Health	Infotrak Public Affairs Program	Sunday 9/25/2022 8 am	30 minutes	Lots of questions still linger about e-cigarettes, including just what users are breathing in when they vape. Dr. Anna-Marie Rule led a study that found that the vapors from a variety of devices contain potentially toxic levels of metals, including lead.

WJPA RADIO STATEMENT ON "200 TURKEYS"

THIRD QUARTER, 2022 | JULY - SEPTEMBER WJPA 95.3 FM / 1450 AM

This year, WJPA and the Observer Reporter started the "2,000 Turkey" Campaign earlier than usual. This program was started to help the unemployed and the under-employed of Washington County enjoy a Thanksgiving dinner.

Because of the inflation this year, we are upping our goal to 150,000 dollars.

We are planning several fund raising activities and every penny goes to The Washington County and Pittsburgh food banks that operate our pantries.