

WJPA

95.3 FM
1450 AM
wjpa.com

1450 AM
Fourth Quarter Report, 2022

WASHINGTON BROADCASTING COMPANY
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LOCAL NEWS SCHEDULING: Monday – Friday

October - December, 2022

Program:	Day:	Duration:	Time:	Subject(s):
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	5:00am – 5:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30am – 5:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

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October - December, 2022
LOCAL NEWS SCHEDULING: Saturday

Program:	Day:	Duration:	Time:	Subject(s):
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	9:00am – 9:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	12:00pm – 12:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

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October - December, 2022
AIRED PUBLIC SERVICE ANNOUNCEMENTS

LOCAL PUBLIC SERVICE ANNOUNCEMENTS	NATIONAL PUBLIC SERVICE ANNOUNCEMENTS
Holy Trinity Society Domestic Violence Fairhill Manor Church Fundraiser Mon Valley Railroad Historical Society McGuffey Varsity Cheer Squad Fundraiser The David Bradford House Sacred Heart Claysville	Lung Cancer “Migraines at School Healing Power “First Candle” Older Benefits

October - December, 2022
RELIGIOUS PROGRAMMING

Program:	Date/Time:	Duration:	Information:
Mt. Olive Baptist Church	Sunday Oct. – Dec., 2022 8 am	60 minutes	Local Church Service, broadcast for community benefit.
Legacy Church	Sunday Oct. – Dec., 2022 8 am	30 minutes	Local Church Service, broadcast for community benefit.
“Homecoming”	Sunday Oct. – Dec., 2022 8 am	60 minutes	Pre-Recorded National Religious Service Program.
St. James Parish	Sunday Oct. – Dec., 2022 8 am	60 minutes	Local Church Service, broadcast for community benefit.
Church of the Covenant	Sunday Oct. – Dec., 2022 8 am	30 minutes	Local Church Service, broadcast for community benefit.

October - December, 2022

INTERN STATEMENT

From Program Director, Pete Povich;

WJPA Radio's intern this quarter was Spencer Frattare.

Spencer wrapped up his Session in December.

Spencer is from Waynesburg University.

He is training as an on-air producer.

October - December, 2022
“INFOTRAK” Public Service Program

Issues:	Program:	Date/Time:	Duration:	Guests & Narratives:
Personal Finance & Inflation	Infotrak Public Affairs Program	Sunday 10/2/2022 8 am	30 minutes	Ted Rossman said roughly half of American consumers are carrying a credit card balance from month to month, and the numbers are increasing due to inflation. He offered suggestions to try to pay down debt and consolidate balances with low- or no-interest credit cards.
Mental Health	Infotrak Public Affairs Program	Sunday 10/2/2022 8 am	30 minutes	Prof. Marissa Franco discussed the critical importance of friendship, and how to make and keep friends in an era of distraction, burnout, and chaos. She said making friends, like cultivating any relationship, requires effort, and the idea of “ <i>friendships happening organically</i> ” is generally a myth. She outlined several specific, research-based steps to improve the number and quality of friendships.
Veterans Concerns & Mental Health	Infotrak Public Affairs Program	Sunday 10/2/2022 8 am	30 minutes	Prof. Arpita Ghosh led a recent study that found that assistance typically designed to help civilian students are also effective for veterans. She talked about the strengths that veterans can bring to a company and outlined the resources that are available to veterans to make the transition.
Women’s Issues	Infotrak Public Affairs Program	Sunday 10/9/2022 8 am	30 minutes	Sandy Helgesen believes that women face specific and different roadblocks from men as they seek to advance in the workplace. She discussed the most common errors made by women, and what they can do to get proper credit for their achievements at work. She also discussed how the #MeToo movement has affected job opportunities for women.
Poverty & Homelessness	Infotrak Public Affairs Program	Sunday 10/9/2022 8 am	30 minutes	Prof. Sara Goldrick-Rab was the lead author of study that found that 36 percent of students at 66 surveyed colleges and universities do not get enough to eat, and a similar number lack a secure place to live. She said skyrocketing college tuition and other fees, inadequate aid packages and growing enrollment among low-income students are some of the factors. She outlined several policy changes that could help.
Personal Health & Aging	Infotrak Public Affairs Program	Sunday 10/9/2022 8 am	30 minutes	It’s an age-old axiom, but is joint pain, back pain or just a feeling in your bones a reliable predictor of rainy weather? Dr. Anupam Jena led a study that examined the question and he found no relationship between rainfall and aches or pains.
Aging & Personal Health	Infotrak Public Affairs Program	Sunday 10/16/2022 8 am	30 minutes	Prof. Stephen Smagula led a recent study that found that older adults with regular activity routines are happier and do better on cognitive tests. He said that his findings suggest that staying active all day and following the same routine each day are important for healthy aging and mental health.

Digital Safety For Children	Infotrak Public Affairs Program	Sunday 10/16/2022 8 am	30 minutes	Dr. Cathrine Pearlman shared advice for parents of eight- to twelve-year-old children about digital safety. She talked about the inability of kids to recognize dangers online, the pros and cons of social media and how to maintain parental limitations on smartphone use. She also explained how to impress on kids that anything posted online can potentially haunt them forever.
Personal Health & Media	Infotrak Public Affairs Program	Sunday 10/16/2022 8 am	30 minutes	Digital eye strain is a widespread and growing problem for people of all ages. Prof. James Wolffsohn led a recent study that tested the 20-20-20 rule: Taking a screen break of at least 20 seconds, every 20 minutes, to look at least 20 feet away. He found the practice does help ease some of the symptoms of prolonged computer use, and he suggested ways to take breaks frequently enough.
Crime & Women's Issues	Infotrak Public Affairs Program	Sunday 10/23/2022 8 am	30 minutes	Ms. Caroline Tocci's cousin, Vanessa Marcotte, was a 27-year-old woman who, while running on a rural road in Princeton, Massachusetts, was assaulted and murdered in 2016. She offered safety tips for women to avoid violence or harassment, particularly when running. She said apps are available to track a runner's location and share it with emergency contacts. She also explained how a woman should choose routes or schedules for a run.
Consumer Matters & Racial Matters	Infotrak Public Affairs Program	Sunday 10/23/2022 8 am	30 minutes	Dr. Marta Tellado discussed the rampant abuse of online privacy and the misuse of consumer data. She said the virtual monopolies held by four online companies are a genuine problem for privacy and consumers' rights. She believes that online algorithms are often biased towards people of color. She also discussed common misconceptions about safety testing and the mission of Consumer Reports.
Parenting & Aging	Infotrak Public Affairs Program	Sunday 10/23/2022 8 am	30 minutes	Dr. Frieda Birnbaum is the oldest woman in America to give birth to twins, and she shared her perspective on how and why parenting has changed tremendously in recent years. She explained why she and her husband chose to have more kids later in life, and what the pluses and minuses are to older parenting.
Women's Issues & Retirement Planning	Infotrak Public Affairs Program	Sunday 10/30/2022 8 am	30 minutes	Dr. Laura Quinby was a co-author of a Boston College brief that asked, "After 50 Years of Progress, How Prepared Are Women for Retirement?" She said that in the 50 years since Title IX's passage, women have made major economic progress in education, earnings, and wealth, and that today, women who spend most of their lives single are as well prepared for retirement as married couples.
Personal Health & Minority Concerns	Infotrak Public Affairs Program	Sunday 10/30/2022 8 am	30 minutes	Cardiovascular disease is the leading cause of death in the U.S. across most races and ethnicities, and doctors routinely tell patients to change unhealthy lifestyles. However, Dr. Carl Lavie's research found that doctors shouldn't take a one-size-fits-all approach to lifestyle counseling, especially for those within underserved or socioeconomically disadvantaged populations. He said customized counseling can achieve small but statistically meaningful improvements in blood pressure, cholesterol and body fat.

Child Poverty & Minority Concerns	Infotrak Public Affairs Program	Sunday 10/30/2022 8 am	30 minutes	With little public notice, child poverty in the U.S. fell by 59% between 1993 and 2019. Dr. Dana Thompson said lower unemployment rates, increases in single mothers' labor force participation, and increases in state minimum wages accounted for about a third of the improvement, but that taxpayer dollars spent on social programs were also a major factor. However, disparities by race and ethnicity, natural origin and family structure persisted. She explained what other changes she believes are needed to continue the trend.
Personal Finance & Career	Infotrak Public Affairs Program	Sunday 11/6/2022 8 am	30 minutes	Annie Duke outlined behavioral science research that shows that we are psychologically biased to grit things out for too long, even when there are clear signs that we should quit. She offered examples of how a decision to quit is affected by whether someone is winning or losing, and why we tend to increase our commitment to a losing cause.
Traffic Safety & Supply Chain	Infotrak Public Affairs Program	Sunday 11/6/2022 8 am	30 minutes	Federal regulators appear to be taking steps toward a speed limiter mandate for commercial motor vehicles in 2023. Andrew King discussed the potential safety concerns if trucks are forced to drive slower than other traffic, including a lack of passing speed, increased congestion, and being rear-ended. He said that a nationwide 60 or 65 m.p.h. limit for trucks would create even greater safety issues in the handful of states with speed limits as high as 85 mph for cars.
Alzheimer's Disease	Infotrak Public Affairs Program	Sunday 11/6/2022 8 am	30 minutes	Dr. Analise LaPlume was the lead author of a study that found that lifestyle may be more important than age in determining dementia risk, no matter how old we are. She outlined the eight major lifestyle choices that influence brain health. She said just one of those factors could reduce cognition by the equivalent of up to three years of aging.
Education & Minority Concerns	Infotrak Public Affairs Program	Sunday 11/13/2022 8 am	30 minutes	Dr. Odis Johnson led a study that found that students at high schools with prominent security measures, such as metal detectors, contraband sweeps, drug testing and security cameras, have lower math scores, are less likely to attend college and are suspended more frequently compared to students in schools with less surveillance. He said the policies even affect the academic performance of students who haven't exhibited behavioral problems.
Personal Health & Women's Concerns	Infotrak Public Affairs Program	Sunday 11/13/2022 8 am	30 minutes	About 42,000 women die of breast cancer each year in the US. Dr. Nikita Shah shared the findings of a recent survey by her organization that found that 22% of women ages 35 to 44 have never gotten a mammogram and have no plans of getting one. She outlined the potential reasons behind this trend and why this is of such great concern. She also explained why African American women often face a more aggressive disease course when faced with a breast cancer diagnosis.
Veteran Concerns & Transportation	Infotrak Public Affairs Program	Sunday 11/13/2022 8 am	30 minutes	Lewie Pugh talked about private and governmental efforts to recruit military veterans into the trucking industry. He said a lack of training often results in high turnover in trucking jobs. He also discussed his organization's "Truckers for Troops" fundraising program.

Weight Loss, Social Media & Mental Health	Infotrak Public Affairs Program	Sunday 11/20/2022 8 am	30 minutes	Prof. Lizzie Pope led a recent study of the most viewed content on TikTok relating to food, nutrition and weight. She said the videos perpetuate a toxic diet culture among teens and young adults and that expert voices are largely missing from the conversation. She suggested resources for parents who are concerned about their child's weight and overall health.
Consumer Matters & The Environment	Infotrak Public Affairs Program	Sunday 11/20/2022 8 am	30 minutes	Patric Richardson offered essential tips for getting laundry clean and making the experience more enjoyable. He talked about the environmental and health impacts of well-known laundry detergents and fabric softeners. He also offered suggestions of how to keep white clothes looking bright and how/when to remove stains.
Business & Online Scams	Infotrak Public Affairs Program	Sunday 11/20/2022 8 am	30 minutes	<i>LinkedIn</i> scams and fake Instagram accounts targeting businesses and executives are growing rapidly. Karri Carlson discussed the most common scams, how they can dramatically affect businesses and what managers and small business owners can do to protect their companies.
Disabilities & Government Regulation	Infotrak Public Affairs Program	Sunday 11/27/2022 8 am	30 minutes	Phillip Pauli said nearly 1 in 5 Americans live with some form of disability. He discussed some of the challenges they face, and explained how the Americans with Disabilities Act has improved many aspects of their lives. He also talked about the role that the media plays in perceptions of the disabled, and how technology improvements have improved mobility for many disabled people.
Women's Issues & Minority Concerns	Infotrak Public Affairs Program	Sunday 11/27/2022 8 am	30 minutes	Only 29% of all science and engineering workers are female, and far fewer are minorities. Natasha Ravinand is a high school junior with a passion for STEM (Science, Technology, Engineering, and Math), who is striving to close the gender gap in tech. She talked about the reasons that girls lose interest in STEM subjects, and why the inclusion of women and minorities in technical workplaces is so important.
Senior Citizens & Retirement Planning	Infotrak Public Affairs Program	Sunday 11/27/2022 8 am	30 minutes	Johnathon Schwartz talked about the reasons that Americans tend to procrastinate when it comes to their finances. He outlined simple changes consumers can make to simplify their financial accounts, particularly retirement savings. He also explained how to do a self-checkup of health insurance coverage.
Cancer Prevention & Personal Health	Infotrak Public Affairs Program	Sunday 12/4/2022 8 am	30 minutes	Cancer remains one of the leading causes of death worldwide. Dr. Lorenzo Cohen believes that if Americans focused on social and emotional support, stress management, sleep, exercise, diet, and minimizing exposure to environmental toxins, 50 to 70 percent of cancers could be prevented.
Disaster Preparedness, Diversity, Gov't. Regulation	Infotrak Public Affairs Program	Sunday 12/4/2022 8 am	30 minutes	From train derailments and massive oil spills to bankruptcies and medical errors, system failures are all too common -- and they're becoming more frequent. Dr. Andas Tilzscik explained the common denominator in these meltdowns. He believes that the increasing complexity and lack of slack in our systems create conditions ripe for failure and corruption.

Homelessness, Veteran's Concerns & Domestic Violence	Infotrak Public Affairs Program	Sunday 12/4/2022 8 am	30 minutes	Jas Booth shared her personal story of struggling with homelessness after her military career ended. She said her experience caused her to start Final Salute to help other women vets, especially those with children. She said her organization has helped more than 5,000 women veterans who are homeless.
Equity, Minority Concerns & Higher Education	Infotrak Public Affairs Program	Sunday 12/11/2022 8 am	30 minutes	Prof. Nate Brown led a study that found that that black and Hispanic students who earn low grades in introductory science, technology, engineering, and math classes are less likely to earn degrees in these subjects than similar white or Asian students. He talked about the changes that could improve the problem.
Personal Health, Aging & Science	Infotrak Public Affairs Program	Sunday 12/11/2022 8 am	30 minutes	Dr. Michael Roizen believes that living to age 110 or 120 is within reach. He discussed the future of longevity, and how new scientific and medical advances are unlocking the ability for us to live younger, longer, and better. He said, in addition to a healthy diet and exercise, having social relationships is a key to slowing the aging process.
Workplace Matters, Productivity & Technology	Infotrak Public Affairs Program	Sunday 12/11/2022 8 am	30 minutes	It's easy to believe that robots are stealing jobs from human workers and drastically disrupting the labor market. However, Prof. Eric Dahlin led a recent study that found that robots aren't replacing humans at the rate most people think. He noted that workplaces are integrating both employees and robots in ways that generate more value.
Suicide, The Media & Mental Health	Infotrak Public Affairs Program	Sunday 12/18/2022 8 am	30 minutes	Dr. Daniel Romer discussed annual media claims that the nation's suicide rate rises during the year-end holiday season. He has studied suicide trends for more than 20 years and has found that the average daily suicide rate during the holiday months is among the lowest of the year. He discussed the holidays and the suicide rate myth.
Water Quality, Infrastructure & Public Health	Infotrak Public Affairs Program	Sunday 12/18/2022 8 am	30 minutes	About 30% of community water systems have some service lines that contain lead. Prof. Sean McElmurry recently co-authored a study intended to assist state and local water authorities in making decisions about where to prioritize funding for infrastructure improvements on drinking water lead service line replacement programs. He outlined environmental risks related to the lead exposure issue.
Parenting, Early Childhood Education	Infotrak Public Affairs Program	Sunday 12/18/2022 8 am	30 minutes	Elise Allen led a study of extracurricular activities for kindergarten students. She found that children of highly educated mothers were about twice as likely to take part in sports or other after-school activities as those of less educated moms. She also found that white kindergarteners were 2.6 times more likely to participate than children of other races.

October – December, 2022
WJPA RADIO / “2000 TURKEYS”

The annual 2,000 Turkeys fundraiser event with the Observer-Reporter wrapped up Thanks giving day. This program was designed to feed families of Washington County a Thanksgiving dinner with all the fixings.

This year was a challenging year with inflated costs and more families than ever needing help.

Our goal was \$200,000.

Thanks to the generosity of the residence of the county we raised \$237,000.

The Washington Foodbank, the Washington pantries and “*Bags of Love*” with the City Mission all were taken care of from this program.