



95.3 FM
Third Quarter Report, 2024

WASHINGTON BROADCASTING COMPANY
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LOCAL NEWS SCHEDULING: Monday – Friday

July – Sept., 2024

Program:	Day:	Duration:	Time:	Subject(s):
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS

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July – Sept., 2024
LOCAL NEWS SCHEDULING: Saturday

Program:	Day:	Duration:	Time:	Subject(s):
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
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July – Sept., 2024

AIRED PUBLIC SERVICE ANNOUNCEMENTS

LOCAL PUBLIC SERVICE ANNOUNCEMENTS	NATIONAL PUBLIC SERVICE ANNOUNCEMENTS
Arise Christian Fellowship Benthworth High School Benthworth Softball Blue Star Mothers of S.W. Pa. Cash Bash (JFK School) Chartiers Houston PSA Citizens Library Community Circle Food Bank Mon Mania V Miles Lee PSA Ranger Cross Country 5K Washington American Legion Post 175 Washington County Board of Commissioners Washington County League of Women Voters Washington Drug and Alcohol Commission	Abandon Pets American Hospitals Children International Hurricane Helene Relief Lung Association Senior Citizens St. Josephs Wheelchair Veterans

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July – Sept., 2024
RECRUITMENT STATEMENT

From Program Director, Pete Povich:

On Wednesday, September 25, Bob Gregg and Jacob Knizner attended a job and internship fair held by Waynesburg University. They spoke with students about the possibility of working or interning at the station and collected résumés to review at a later date. Bob Gregg also attended Lanny Frattare’s sports announcing class and spoke to students about the process and work that goes into calling sporting events.

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July – Sept., 2024
“INFOTRAK” Public Service Program, Sundays, 8AM

Date:	Issues:	Duration:	Guests & Narratives:
7/7/24	Mental Health Personal Health Career	7:26 minutes	It is common knowledge that good health and happiness depends on having proper balance between our professional and private lives. Dr. Robinson explained how ending the cycle of work addiction can be achieved by reframing priorities and cultivating mindfulness in our daily lives. He outlined the benefits of mediation to let go of anxiety and focus on the moment.
7/7/24	Traffic Safety Government Policies	9:40 minutes	Mr. Adkins discussed a recent report from his organization that highlighted excessive vehicle speed as a persistent factor in nearly one-third of all motor vehicle-related fatalities. He believes that speeding is not given enough attention as a traffic safety issue and is widely deemed culturally acceptable by the motoring public. He outlined several public policy measures that he believes would help to reduce speeding.
7/7/24	Employment Career	5:04 minutes	Ms. Hyatt talked about the importance of references in job searches. She said they are an integral part of an application package. She offered suggestions to customize references for specific jobs and how to choose the best people as references.
7/14/24	Legal Matters	8:43 minutes	Writing a will ensures a person's wealth goes to intended recipients, but a large number of Americans do not have one, particularly those in lower-income and non-white households. Mr. Wettstein outlined his organization's recent research that examined the reasons that people don't have a will, and tested ways to encourage people to establish one.
7/14/24	Substance Abuse and Treatment Homelessness Crime	8:40 minutes	Mr. Klickstein shared his personal story of addiction, homelessness, incarceration, and eventually, redemption. He believes it is too difficult for addicts to access detox and treatment programs, and that in many cases it should be mandated. He believes that recovered addicts would be valuable employees in the drug treatment system.
7/14/24	Physical Fitness Mental Health	5:09 minutes	Everyone knows that regular physical activity offers numerous health benefits, but more than three out of four adults in the US get far less exercise than recommended. To date, little has been known about any potential additive benefits of engaging in physical activity in natural settings. Dr. Maddock led a study that suggests that exercising in a park or other natural setting is more beneficial than exercising indoors.

7/21/24	Social Security Government Retirement Planning	8:37 minutes	The prospect of a 21% cut in Social Security benefits is nine years away. Although the issue has been recognized for decades, Congress has done nothing to address it. Prof. Munnell explained the costs of further delays, and outlined three potential options to fix the funding gap.
7/21/24	Poison Control Substance Abuse Mental Health	8:46 minutes	In the past, most calls to poison control centers were to address accidental poisoning incidents involving children. Dr. Holstege discussed recent dramatic changes in the types and severity of cases, spurred in large measure by the opioid and mental health crises in America. He discussed potential changes in public health policy and prevention strategies to address the problem.
7/21/24	Parkinson's Disease Personal Health	5:13 minutes	Dr. Dorsey said brain diseases are now the world's leading cause of disability. The fastest growing of these is Parkinson's: the number of impacted patients has doubled to more than six million over the last 25 years and is projected to double again by 2040. He believes more resources must be placed into research, because while cases are on the rise, the most effective treatment is now a half century old.
7/28/24	Civic Participation Politics	8:37 minutes	The US is more fractured than ever, amid new calls for unity and the end of vicious political sniping and divisive rhetoric. Is unity possible in today's America? Dr. Orloff discussed the importance of empathy in lowering the national temperature, and in improving personal relationships. She offered tips to diffuse tense conversations.
7/28/24	Energy Conservation Consumer Matters Poverty	8:46 minutes	Nearly 4 in 5 US adults' finances have been impacted by rising energy costs. Ms. Milden shared the results of a recent CNET survey that found that home electric and gas bills are forcing a significant number of American to make difficult cuts in non-essentials and even essential items. She outlined utility payment plans that are available to certain consumers, and suggested ways to cut energy usage.
7/28/24	Education Economy	5:13 minutes	The US faces significant challenges in STEM education. Dr. Kanani explained how these problems impact national security and economic stability. He discussed innovative educational programs that he has spearheaded, including STEM education initiatives and teacher training programs aimed at improving U.S. students' STEM skills and equipping educators with effective teaching tools.
8/4/24	Federal Regulations Elderly Concerns	7:46 minutes	New federal regulations will require nursing homes to significantly increase staffing levels over the next five years. Ms. Blanton said it will be very difficult for nursing home operators to hire more nurse's aides, registered nurses, and licensed practical nurses to meet the new minimums. She found that in over half the states, fewer than one out of four nursing homes currently have enough staff to meet the new staffing requirements.

8/4/24	Mental Health Men's Issues	9:31 minutes	Experts often urge men to talk about their mental health with friends, but what does that involve? Prof. Oliffe explained the importance of peer support for men confronting emotional challenges. He talked about a website, developed by the Men's Health Research Program at UBC, to provide practical tips on starting conversations with friends about a range of issues, from fatherhood to divorce to substance use.
8/4/24	Consumer Matters Career	5:10 minutes	Dr. Cialdini talked about the science behind persuasion. He said it's not so much about the message, but what happens in the moment before the message is delivered. He explained how consumers can recognize when they are the target of this sales technique. He also discussed how it can be used in job interviews and other common daily activities.
8/11/24	Women's Issues Career	7:08 minutes	Dr. Tublin outlined ways women can close the gender wage gap and negotiate their true worth at work. She explained why women have a harder time accepting the emotional and financial value of money, and how to change that attitude. She also offered suggestions for women who would like to determine what the appropriate pay range is for a particular job.
8/11/24	Legal Matters Marriage Parenting	9:57 minutes	Mr. Gorbein said next to the death of a loved one, divorce is one of the most traumatic of life's experiences. He discussed the sometimes-complicated steps to take when deciding whether to proceed with a divorce. He talked about the significant ways divorce has changed in recent years, including the surprising influence of social media and changes in child custody arrangements.
8/11/24	Cancer Personal Health	4:51 minutes	Dr. Brewer led a study that found that the risk of developing the most dangerous type of skin cancer is now more than six times higher among young adults than it was 40 years ago. He talked about the likely reasons behind this trend and why women under age 40 may be especially vulnerable.
8/18/24	Parenting	8:56 minutes	Ms. Betters-Midtveldt outlined the changes that parents can expect as their children transition into teenagers. She suggested ways to maintain good communications between parents and teens, and how parents can manage access to smartphones and social media. She explained why parents should be careful not to project their own teenage experiences onto their children. She also discussed how to strike a balance between the need to let their teen go with the desire to stay involved in their lives.

8/18/24	Personal Health Substance Abuse	8:24 minutes	Probably everyone has heard the conventional wisdom that a glass of wine a day is good for you. Prof. Stockwell explained why studies linking moderate drinking to health benefits are tainted by fundamental design flaws. He said the alcohol industry has funded, directly or indirectly, more than 13,000 studies suggesting that light to moderate drinking is healthy. He said there are a great number of other lifestyle and health factors that may explain why wine drinkers live longer.
8/18/24	Personal Finance	4:54 minutes	Mr. Isom explained the most common ways that the ultra-wealthy are able to amass fortunes and pass them on to future generations. He shared a personal story that illustrated why an estate plan is so critical. He also discussed ways that the ultra-wealthy educate their kids about responsible stewardship of money.
8/25/24	Home Ownership Personal Finance	8:13 minutes	While lenders can't discriminate based on marital status, having just one income often makes it more difficult to qualify for a mortgage. Ms. Bell discussed the challenges that single-income buyers often face, and offered suggestions to overcome them. She explained what a debt-to-income ratio is and the role that it plays in mortgage approvals, along with the importance of knowing your credit score.
8/25/24	Volunteerism Charitable Contributions	8:57 minutes	Nearly two-thirds of U.S. nonprofits, such as soup kitchens, homeless shelters and more, are reporting increased demand for their services, but volunteerism and charitable giving are declining. Prof. Lenkowsky outlined the multiple reasons behind the trend, and the implications for non-profit organizations.
8/25/24	Parenting Childhood Health Substance Abuse	5:09 minutes	A good night's sleep is essential for children's health and development, but childhood sleep patterns may also be linked to future substance use. Prof. Chang shared her findings that uncovered a relationship between childhood bedtime and sleep duration with future alcohol and marijuana use as teens. She offered advice to parents to properly manage their kids' sleep schedules.
9/1/24	Workplace Matters Education Personal Health	8:27 minutes	Mr. Pink explained how timing affects everything — from work to home to school — and that it's a science, not an art or luck. He outlined research that found that 86 specific days each year are the optimal days to start a project or to get a fresh start. He offered several examples of how productivity, personal goals and even medical procedures are significantly affected by the timing of the event.
9/1/24	Marijuana Legalization Media	8:33 minutes	Americans' views about marijuana have drastically changed in a relatively short period of time. Dr. Amamczyk led a study that found that support for legalization began to increase shortly after the news media began to frame marijuana as a medical issue, rather than as a criminal or drug abuse issue. She believes that nationwide legalization of marijuana is likely in coming years.

9/1/24	Heart Disease Personal Health	4:55 minutes	It has been proven that a lack of enough sleep or poor quality if sleep is a major factor in heart disease. Dr. Twery discussed a recent NIH study that examined the biological reasons behind it. He said the research may lead to improved treatments for both sleep disorders and heart disease.
9/8/24	Identity Theft Crime Consumer Matters	17:28 minutes	A notorious hacking group appears to have stolen the Social Security number of virtually every American, along with names, email addresses, phone numbers and mailing addresses. Ms. Murray said the massive data breach could power a raft of identity theft, fraud and other crimes. She explained why it is critical for consumers to lock down their credit files at all three credit reporting agencies: Equifax, Experian and TransUnion. She said government agencies tasked with policing the problem are often playing “whack-a-mole,” as hackers and scammers operating outside the United States quickly shut down operations and reopen elsewhere once detected.
9/8/24	Employment Career	5:11 minutes	More than 28% of Americans are currently searching for new jobs--the highest rate in a decade. Mr. Berger talked about the reasons that many Americans fear losing their jobs even as the unemployment rate is said to be low. He said the survey likely reflects respondents' observations of their employers' cutbacks, or hearing about someone in their social network who has experienced difficulty finding work.
9/15/24	Workplace Matters Physical Fitness Mental Health	8:31 minutes	Prof. Marenus conducted research at Michigan State aimed at understanding the relationship between physical activity and workplace burnout. The study found that employees who exercise moderately feel less emotionally exhausted and more personally satisfied at work than their less active co-workers. She offered suggestions for workers to integrate more exercise into their daily work routines.
9/15/24	Online Safety for Children Sexual Abuse	8:35 minutes	From the threat of “sextortion” to cybergrooming, children and teens are often targeted with a growing range of online crimes. Prof. Wisniewski outlined a project in which researchers are using artificial intelligence to build an education program to help children and teens learn to avoid sexual predators online. She discussed the most common online tactics used by child molesters, and what parents need to know when their children go online.
9/15/24	Climate Change Urban Planning	5:13 minutes	Prof. Reinmann recently published a study in that examined how trees in large urban areas are more negatively impacted by heat waves and drought than trees of the same species in nearby rural forests. He talked about the reasons behind the finding, and how it may help urban planners, forest managers, and policymakers develop effective urban forestry plans.

9/22/24	Caregiving Disabilities Government Programs	8:32 minutes	More than 1 in 4 Americans over 50 are now caregivers, looking after at least one family member or friend who has a health problem or disability. Prof. Patterson discussed reasons behind the trend, and noted that many caregivers are not aware of local or regional services that could help them or the person they're caring for.
9/22/24	Mental Health Technology	8:44 minutes	Ms. Brencher talked about the toll that technology use is taking on women of all ages, and their families. She shared her own experience of tech burnout and the radical life shift that happened when she took the challenge to unplug for 1,000 hours in one year. She offered suggestions of how to strike a healthy balance between an unplugged and plugged-in life without becoming a slave to technology.
9/22/24	Early Childhood Education Parenting	4:59 minutes	Prof. Pagani was the senior author of a study that examined the readiness of children for kindergarten and how it affects academic performance through age 17. She said when children establish a good basis in kindergarten for subjects like vocabulary, they tend to also have less anxiety at age 17. She offered advice for parents.
9/29/24	Student Debt Education Personal Finance	9:47 minutes	A large majority of millennials who have student loan debt have delayed at least one major life or financial milestone as a result, according to a new Bankrate.com report. Mr. Hamrick said the issue has influenced large percentages of Americans of all ages, affecting decisions such as buying a home or car, saving for retirement, having children and getting married.
9/29/24	Drug Safety Government Regulations Personal Health	7:12 minutes	Phony prescription drugs are big business and can be life-threatening to consumers. Dr. Closs discussed a recent change in federal regulations that requires companies to track prescription drugs from their raw materials stage to their delivery to pharmacies. He explained how copycat drugs sometimes make their way into the system and what consumers need to know.

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