

WJPA

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1450 AM
Fourth Quarter Report, 2025

WASHINGTON BROADCASTING COMPANY
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LOCAL NEWS SCHEDULING: Monday – Friday

Oct. – Dec., 2025

Program:	Day:	Duration:	Time:	Subject(s):
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	7:00am – 7:10am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:30am – 7:33am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	8:00am – 8:10am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	8:30am – 8:33am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	9:00am – 8:05am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	10:00am – 10:05am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	11:00am – 11:05am	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	12:00pm – 11:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	1:00pm – 1:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	2:00pm – 2:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	3:00pm – 3:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	4:00pm – 4:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	4:30pm – 4:33pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS

LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	10 MINUTES	5:00pm – 5:10pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	5:30pm – 5:33pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	MONDAY THROUGH FRIDAY	5 MINUTES	6:00pm – 6:05pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS
LOCAL NEWS/SPORTS/WEATHER HEADLINES	MONDAY THROUGH FRIDAY	3 MINUTES	7:00pm – 7:03pm	LOCAL/NATIONAL NEWS/WEATHER/ SPORTS

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Oct. – Dec., 2025
LOCAL NEWS SCHEDULING: Saturday

Program:	Day:	Duration:	Time:	Subject(s):
WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	6:00am – 6:10am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
WJPA LOCAL NEWS/SPORTS/WEATHER HEADLINES	SATURDAY	3 MINUTES	6:30am – 6:33am	LOCAL/NATIONAL NEWS/WEATHER/SPORTS
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WJPA LOCAL NEWS/SPORTS/WEATHER FULL NEWSCAST	SATURDAY	10 MINUTES	12:00pm – 12:10pm	LOCAL/NATIONAL NEWS/WEATHER/SPORTS

Oct. – Dec., 2025
AIRED PUBLIC SERVICE ANNOUNCEMENTS

LOCAL PUBLIC SERVICE ANNOUNCEMENTS	NATIONAL PUBLIC SERVICE ANNOUNCEMENTS
Avella Scholarship Foundation	Blood cancers
Canon McMillan High School Fine Arts	Child car safety
Chabad of Washington	Colonoscopy check ups
Citizens Library	Crohn's Disease
Community Food Bank	Dementia Society
First United Methodist Church	Fatherhood involvement
Hickory Lions Club	Fraud and Crime
Lone Pine VFD	Jingle Bell run (arthritis foundation)
Mon Valley Rail Road Historical Society	Mercy ships
PNCC S.A.M.B.S	Shriner's children's hospital
Wash Arts	Wheelchairs for warriors
Wash. Co. Hunger & Homelessness Task Force	Young women and breast cancer
	Youth firearm injury prevention

Oct. – Dec., 2025
RELIGIOUS PROGRAMMING

Program:	Date/Time:	Duration:	Information:
Legacy Church	Sunday Jan. – March, 2025 9 am	30 minutes	Local Church Service, broadcast for community benefit.
“Homecoming”	Sunday Jan. – March, 2025 9:30 am	60 minutes	Pre-Recorded National Religious Service Program.
St. James Parish	Sunday Jan. – March, 2025 10:30 am	60 minutes	Local Church Service, broadcast for community benefit.
Church of the Covenant	Sunday Jan. – March, 2025 11:30 am	30 minutes	Local Church Service, broadcast for community benefit.

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Oct. – Dec., 2025
RECRUITMENT STATEMENT

From Program Director, Pete Povich:

Bob Gregg and Jacob Knizner attended a job fair held by Waynesburg University on October 1, 2025. The job fair was for students looking to join the Communications field with job opportunities or internships.

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Oct. – Dec., 2025
“INFOTRAK” Public Service Program, Sundays, 7AM

Date:	Issues:	Duration:	Guests & Narratives:
10/5/25	Substance Abuse Youth at Risk	8:38 minutes	Mr. Danielsen discussed the biggest challenges faced by blind people in the US. He said the biggest barrier is often society's expectations. He talked about developments in AI and other technology that is helpful to blind people, and the biggest obstacles to finding employment. He encouraged listeners to learn more about his organization's advocacy work and programs.
10/5/25	Military Government Assistance	8:37 minutes	The transition from military service to civilian life can sometimes be rocky. Prof. Knobloch's research found that nearly half of military spouses don't even know reintegration programs exist in their communities. Only 16% of military spouses participated in workshops, seminars, or support groups after their partner's deployment return, far lower than expected. She noted that informal support from family, friends, and neighbors proved most helpful during deployments. She stressed the need for improved communication in the military to effectively reach spouses who would benefit most from participating in these essential programs.
10/5/25	Women's Issues Entrepreneurship	5:04 minutes	Ms. Behrstock shared some inspiring examples of women who overcame both personal and professional setbacks to turn their dreams of starting their own business into reality. She offered advice for aspiring entrepreneurs who are reluctant to take that first step.
10/12/25	Youth at Risk Mentoring Volunteerism	10:08 minutes	Mr. Stevens explained why mentorship is essential for young people. He noted that 10 million children in the US lack positive adult role models. He cited research showing mentoring creates significant improvements in college attendance and lifetime earnings, effectively narrowing economic gaps across communities. He said becoming a mentor typically requires only about a two hour per month commitment, and he encouraged listeners to learn more about BBBS's advocacy work and programs.
10/12/25	Consumer Matters Auto Insurance	7:15 minutes	Car insurance premiums have jumped by a nationwide average of 15% YTD in 2025, and even more in certain regions of the country. Mr. Weisbaum recommended using an independent insurance agent to shop for better deals at least every two years. He outlined the minimum amounts of coverage that his organization recommends, and cautioned against filing small claims that can hike premiums.

10/12/25	Teen Mental Health Parenting	5:13 minutes	Mr. Howard shared the results of his study that examined how parenting styles directly impact teens' social confidence and anxiety. He found significant differences in how mothers and fathers influence their teens' social development. He said teens' own perceptions of how their parents treat them shapes their social confidence more than anything else.
10/19/25	Civic Participation Politics	8:37 minutes	The US is more fractured than ever, amid new calls for unity and the end of vicious political sniping and divisive rhetoric. Is unity possible in today's America? Dr. Orloff discussed the importance of empathy in lowering the national temperature, and in improving personal relationships. She offered tips to diffuse tense conversations.
10/19/25	Energy Conservation Consumer Matters Poverty	8:46 minutes	Nearly 4 in 5 US adults' finances have been impacted by rising energy costs. Ms. Milden shared the results of a recent CNET survey that found that home electric and gas bills are forcing a significant number of Americans to make difficult cuts in non-essentials and even essential items. She outlined utility payment plans that are available to certain consumers, and suggested ways to cut energy usage.
10/19/25	Education Economy	5:13 minutes	The US faces significant challenges in STEM education. Dr. Kanani explained how these problems impact national security and economic stability. He discussed innovative educational programs that he has spearheaded, including STEM education initiatives and teacher training programs aimed at improving U.S. students' STEM skills and equipping educators with effective teaching tools.
10/26/25	Youth at Risk Mentoring Volunteerism	8:33 minutes	Mr. McMahon co-authored a report with the Governors Highway Safety Association that found that drivers who use their phones behind the wheel are 240% more likely to crash. With over 50 million users now opting into smartphone-based driving behavior monitoring to get lower insurance rates. He would like government agencies to utilize the treasure trove of personal data collected by insurance companies to develop prevention strategies and fix problem intersections, using the same telematics and AI technology that's already revolutionized insurance pricing. He also discussed the privacy concerns related to use of that data.

10/26/25	Consumer Matters Auto Insurance	8:55 minutes	Teens getting sex advice from Snapchat and Instagram might be setting themselves up for risky sexual behavior. Prof. Anderman found that teens who turned to peer-interactive social media platforms like Snapchat, Facebook, Reddit, Twitter, and Instagram for sexual information demonstrated higher intentions to have sex, weaker condom-negotiation skills, and reduced confidence in refusing unwanted sexual encounters. He believes that sex education is often taught too late and inconsistently across school districts, leaving teens vulnerable to unreliable peer advice on social media. He said parents should discuss information sources with their teens and guide them toward reputable resources.
10/26/25	Teen Mental Health Parenting	5:08 minutes	Cybersecurity training programs in the workplace are failing spectacularly. Prof. Ho led a study that found that these initiatives barely reduce phishing risks at all. He found that whether employees completed training recently or months ago, their vulnerability to phishing attacks remained virtually identical. He advocated for stronger technical defenses and warns against over-relying on employees as the primary security barrier.
11/2/25	Parenting Teen Mental Health	9:25 minutes	Ms. Schroeder discussed the importance and challenges of communication with teenagers, particularly boys. She said parents need to initiate difficult conversations about friendships, dating, and drugs. Otherwise, children will seek information elsewhere, often from unreliable sources online. Through interviews with 85 boys aged 10-22, she discovered that teens prefer evening conversations, likely because that is when their circadian rhythms align better for talking. She mentioned several subtle cues that parents can watch for, to find the optimal time.
11/2/25	West Nile Virus Public Health	7:54 minutes	West Nile virus cases have been reported across 43 states in 2025—40% higher than normal—but only 15% of Americans are concerned about contracting the disease. Prof. Winneg noted that while 75% of Americans know mosquitoes transmit the virus, many lack crucial prevention knowledge that could protect them and their families. He outlined symptoms of West Nile and the proper ways to use mosquito repellents.
11/2/25	Mental Health Addiction Technology	5:13 minutes	Research overwhelmingly shows TikTok is addictive, with TikTok's own corporate documents acknowledging this reality. Prof. David's study found that approximately 25% of TikTok users qualify as addicted, experiencing "problematic use" characterized by time distortion where users lose track of how long they've been scrolling. She recommended limiting time spent on TikTok and social media overall, while also restricting phone use during important family moments like dinner and gatherings.

11/9/25	Career	8:47 minutes	The job market for young people entering the workforce is tough. Ms. Brown outlined the three critical elements new graduates must demonstrate in job interviews, and why most fail at proving they actually want the specific job they're applying for. She shared strategies for leveraging online certifications, quantifying entry-level achievements, and crafting authentic responses that demonstrate genuine interest in specific positions rather than generic jobhunting desperation.
11/9/25	Near-Death Experiences Mental Health Religion	8:35 minutes	Prof. Pehlivanova discussed her research on near-death experiences. Her study revealed that NDEs often lead to positive changes like increased compassion, a lessened fear of death, and greater spiritual orientation, yet 64% of experiencers seek support afterward. She noted that even positive NDEs can be profoundly jarring, conflicting with prior beliefs and creating fear of being disbelieved. She said that 85% of people want to discuss their NDEs, and the best support involves listening non-judgmentally without imposing one's own beliefs.
11/9/25	Alheimer's Disease Personal Health	5:00 minutes	An estimated 7.2 million Americans over age 65 currently live with Alzheimer's disease, but preventing cognitive decline may be as simple as protecting your heart. Dr. Hennekens discussed his research that demonstrates that the same lifestyle interventions protecting heart—managing blood pressure, controlling diabetes, maintaining healthy weight, and staying physically and socially active—also safeguard brain health.
11/16/25	Drug Rehab Addiction Affordable Care Act	9:01 minutes	When insurance companies fund only short-term addiction treatment, they're not just failing patients—they're actually increasing overdose deaths. Ms. Walter discussed critical failures in America's addiction treatment system despite expanded access and spending through the Affordable Care Act. She also talked about racial disparities, and barriers for women with children in accessing addiction treatment. She also offered advice for those who are struggling to find an addiction program that truly fits their individual needs.
11/16/25	Volunteerism Charitable Contributions	8:24 minutes	Mr. Studzinski shared lessons he has learned in a lifetime of philanthropy and service, including working with Mother Teresa and creating a teenage health hotline. He said he found that volunteering reveals personal talents and self-understanding, ultimately proving that anyone can make a difference by changing the world, one person at a time. He emphasized that everyone possesses talents for improving others' lives.

11/16/25	Food Safety Consumer Matters Environment	4:56 minutes	Ms. Bakies said a recent survey by her organization found that 94 percent of Americans admit to throwing food away at home. In fact, the average family wastes nearly a third of the food they buy. She outlined the most common reasons that people throw food out, and offered suggestions to minimize the problem.
11/22/25	Consumer Matters Government Regulation	9:03 minutes	Four years after Congress required phone companies to start thwarting scam and telemarketing robocalls, American consumers are getting more of these annoying and sometimes costly calls. Ms. Murray said less than half of the nation's phone companies have completely installed the required robocall-fighting software. She said victims of scam calls are losing more money than ever -- an average of \$3,690 per incident. She offered advice for consumers to protect themselves from scams.
11/22/25	Parenting Teen Mental Health	8:26 minutes	Parenting today often feels like an uphill battle, with technology invading every corner of kids' lives. Dr. Twenge offered advice to parents trying to determine what the appropriate age is for the first phone, and how to manage phone and social media use, once they have it. She talked about the connection between the 2012 advent of the smartphone and the rapid rise in teen depression soon after. She said today's kids are vastly under-protected in the digital world and over-protected in the real world.
11/22/25	Fire Safety	5:04 minutes	Thanksgiving is the leading day of the year for home cooking fires. Ms. Ransdell outlined the most common scenarios for mishaps (unattended cooking is the primary culprit), and offered tips and recommendations from NFPA to help everyone cook safely on Thanksgiving. She also stressed the importance of maintaining working smoke alarms on every level of the home.
11/30/25	Employment Career	9:28 minutes	How long does it take to find a job in 2025? Mr. Mar shared the results of his organization's recent jobs report. He said that the average job seeker takes about eight months and 221 applications to land a new job. He outlined the factors that help job seekers to find a position fastest. He also discussed the growing use of automation in screening resumes.
11/30/25	Traffic Safety Personal Health	7:51 minutes	Electric scooter-related injuries are becoming more frequent and costly. Dr. Lauder shared the results of his Denver-based study. He found that the frequency of e-scooter injuries increased nearly fivefold in five years, and the average annual hospital charges related to treatment more than doubled. He explained why late nights and intoxication typically result in more expensive injuries. He would like to see public safety initiatives to reduce the number of e-scooter accidents.

11/30/25	Stroke Prevention Women's Issues	5:06 minutes	While stroke is the fifth-leading cause of death for men, it's the third-leading cause of death for women in the US. Dr. Grewal said the differences in stroke rates should be considered a massive public health concern. She noted that women appear to be more sensitive than men to high blood pressure, which is the most prevalent modifiable risk factor for stroke.
12/7/25	Sexual Assault	9:03 minutes	A startling new finding has emerged about sexual violence on college campuses. Prof. Pedneault found that college-enrolled women ages 18-24 face a 74 percent higher risk of sexual violence compared to their non-enrolled peers, and that students living on campus face three times the risk that commuters do. Rather than placing the burden on potential victims, she emphasized that institutions and perpetrators bear primary responsibility for prevention. She also advocated primary prevention through early education about consent and healthy relationships before students even reach college.
12/7/25	Obesity Personal Health	8:26 minutes	Ms. Donnellan discovered Ozempic's cultural significance while covering pandemic-related health trends. While acknowledging these weight loss medications as important obesity-fighting tools, she cautioned against viewing them as a cure, noting that roughly ten percent of users experience no effect and fifty percent discontinue treatment due to severe gastric side effects. She also noted that endocrinologists suggest that people with obesity often tolerate extreme side effects because of their desperation to lose weight and improve their health, revealing troubling societal attitudes about body image and worth.
12/7/25	Light Pollution Environment	5:04 minutes	Dr. Johnston's research found that nighttime illumination forces natural environments to release more carbon without any corresponding increase in photosynthesis—essentially making forests and other landscapes worse at their critical job of absorbing CO ₂ . She noted that light pollution is one of the few environmental problems we can actually reverse quickly, through straightforward changes.
12/14/25	Medical Research Personal Health	8:48 minutes	Could a single infusion permanently fix your cholesterol? Dr. Laffin shared findings from his groundbreaking research on a CRISPR-Cas9 gene-editing drug that might permanently eliminate the need for daily cholesterol pills. He said a small phase one trial showed the treatment safely reduced LDL cholesterol by 50% and triglycerides by 55% at the highest dose tested. He discussed the next steps in the research process.

12/14/25	Personal Finance Estate Planning Aging	8:40 minutes	Ms. Pinsker explained how financial caregiving is often overlooked compared to physical caregiving, yet it significantly impacts more families. She shared how her mother's struggle with health complications revealed the emotional weight of managing finances for a loved one. She discussed challenges faced by financial caregivers, such as power of attorney documents, family dynamics, and navigating Medicare, Medicaid and long-term care insurance. She also stressed that people of all ages should designate someone to manage their affairs in emergencies or after death.
12/14/25	Energy Artificial Intelligence	5:06 minutes	Headlines often focus on the massive energy requirements that artificial intelligence data centers will require. Dr. Harding's team developed a comprehensive economic model examining AI's effects beyond just data centers to encompass productivity gains across entire sectors. He explains that while difficult to quantify precisely, AI has significant potential to improve energy efficiency across various economic sectors, and enhance the integration of intermittent renewable energy sources into power grids,
12/21/25	Drug Abuse Women's Health	7:31 minutes	Prof. Chakravarty led a study that found that heavy cannabis use during pregnancy can cause delays in brain development in the fetus that persist into adulthood. These impairments include learning difficulties, concentration problems, and increased risks of depression, anxiety, and psychiatric disorders like schizophrenia. He noted that since cannabis legalization is relatively recent, experts are still unsure of long-term human data on newer THC products, but he emphasized the need for more human studies to fully understand these risks.
12/21/25	Parenting Youth Mental Health Youth At Risk	9:53 minutes	Parents may have more influence than they realize when it comes to shaping their children's behavior, especially for those at higher genetic risk for conduct problems. Prof. Dick's research found that consistent parental monitoring – meaning knowing where children are, who they're with, and what they're doing – can help offset genetic risk for developing behavior problems, such as aggression, substance abuse, antisocial behavior and rule-breaking, during adolescence.
12/21/25	High Blood Pressure Personal Health	5:10 minutes	Over 100 million American adults deal with high blood pressure. Remarkably, simply going to bed at exactly the same time each night could lower blood pressure. Prof. Thosar led a small study that found that regularizing bedtime reduced blood pressure by four to five millimeters of mercury in just two weeks. He said participants who tightened their bedtime variability from 30 minutes to seven minutes saw clinically meaningful improvements..

12/28/25	Women's Issues Career	7:08 minutes	Dr. Tublin outlined ways women can close the gender wage gap and negotiate their true worth at work. She explained why women have a harder time accepting the emotional and financial value of money, and how to change that attitude. She also offered suggestions for women who would like to determine what the appropriate pay range is for a particular job.
12/28/25	Legal Matters Marriage Parenting	9:57 minutes	Mr. Gorbein said next to the death of a loved one, divorce is one of the most traumatic of life's experiences. He discussed the sometimes-complicated steps to take when deciding whether to proceed with a divorce. He talked about the significant ways divorce has changed in recent years, including the surprising influence of social media and changes in child custody arrangements.
12/28/25	Cancer Personal Health	4:51 minutes	Dr. Brewer led a study that found that the risk of developing the most dangerous type of skin cancer is now more than six times higher among young adults than it was 40 years ago. He talked about the likely reasons behind this trend and why women under age 40 may be especially vulnerable.

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